





Join the Croakey Health Media Funding Consortium

 <p>Health Equity Champion</p>	 <p>Health Equity Star</p>	 <p>Health Equity Heart</p>	 <p>Health Equity Supporter</p>
<p>Public benefits</p> <ul style="list-style-type: none"> • Acknowledgment on the Croakey website with your logo on the front page and with your organisation's name and link to your website - (see overleaf for website placement) • Your organisation's logo and statement included on four of the weekly Croakey News bulletin as follows: "{ contact or company } is a supporter of Croakey and public interest journalism" - (valued at \$880) • A 10% discount for Croakey Professional Services and Conference News Services. <p>Internal/organisational benefits</p> <ul style="list-style-type: none"> • Sharing your staff, research and community perspectives <ul style="list-style-type: none"> - A tailored column by Dr Melissa Sweet or another experienced Croakey health journalist four times per year - Providing analysis, news and commentary about your health priorities - For republication on your website, newsletters or other materials (value \$12,000) • 10 complimentary yearly subscriptions to our weekly Croakey News Bulletin <ul style="list-style-type: none"> - For staff to have ready access to the latest public health news and perspectives - (valued at \$800). • 10 % discount on Croakey Health Media advertising. 	<p>Benefits</p> <ul style="list-style-type: none"> • A 10% discount for Croakey Professional Services and Conference News Services • A 10% discount on Croakey Health Media advertising (does not include packages) • 10 complimentary yearly subscriptions to our weekly Croakey News Bulletin - (valued at \$800) • Acknowledgment on the Croakey website with your logo on the front page and with your organisation's name and link to your website - (see overleaf for website placement) • Your organisation's logo and statement included on four of the weekly Croakey News bulletin as follows: "{ contact or company } is a supporter of Croakey and public interest journalism" - (valued at \$880) • A 10% discount for Croakey Professional Services and Conference News Services. 	<p>Benefits</p> <ul style="list-style-type: none"> • Your organisation's logo and statement included on four of the weekly Croakey News bulletin as follows: "{ contact or company } is a supporter of Croakey and public interest journalism" - (valued at \$880) • 10 complimentary yearly subscriptions to our weekly Croakey News Bulletin - (valued at \$800) • Acknowledgment on the Croakey website with your logo on the front page and with your organisation's name and link to your website - (see overleaf for website placement). 	<p>Benefits</p> <ul style="list-style-type: none"> • 10 complimentary yearly subscriptions to our weekly Croakey News Bulletin - (valued at \$800). • Acknowledgment on the Croakey website with your logo on the front page and with your organisation's name and link to your website.
<p>\$20,000 +GST *</p>	<p>\$9,000 +GST *</p>	<p>\$3,600 +GST *</p>	<p>\$2,600 +GST *</p>

* Terms and conditions apply (see overleaf)

We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

CROAKEY HEALTH MEDIA

About the CHM Funding Consortium



The Croakey Health Media funding consortium plays a critical role in our sustainability. This funding supports Croakey's operations and public interest journalism. Now more than ever, Croakey needs to rely on consortium funding. Consortium members also play an invaluable role in helping to expand our reach and impact.

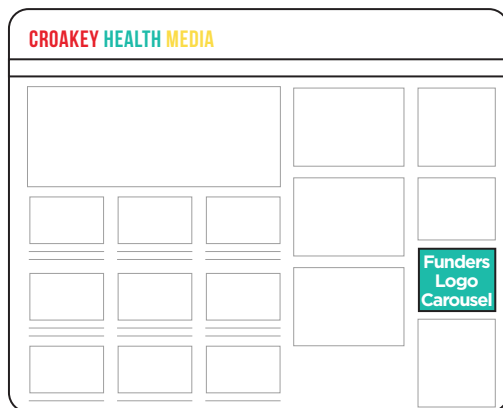
“The COVID-19 pandemic has underscored the importance of robust, independent public interest journalism. We are grateful to members of the Croakey Health Media funding consortium for recognising the importance of public interest journalism for public health and public policy.”

Dr Melissa Sweet, Editor-in-Chief, Croakey Health Media

“Consortium membership provides opportunities for organisations to engage with public interest journalism, and to increase the impact of your communications and contributions to broader public debate and policy.”

Laurell Grubb, Chief Operating Officer, Croakey Health Media

Website logo placement



Terms and Conditions

- CHM reserves the right to refuse or withdraw advertising at any point that, in the opinion of CHM, is illegal, defamatory, offensive and/or contrary to the business interest, policy position and/or reputation of CHM or its members.
- CHM will, subject to availability, technical limitations and these Terms and Conditions, use our reasonable endeavours to publish your advertisement in the format submitted by you and in accordance with your other instructions. Positioning and placement will be at our discretion unless expressly agreed otherwise in writing.
- Cancellations of any advertisement must be received in writing not less than 5 business days before the commencement date or artwork due date.
- If required elements of an advertisement are not received by designated dates we reserve the right to withhold your advertisement without providing a refund.
- The advertiser warrants to CHM that the publication of Advertising does not breach or infringe any Commonwealth or state legislation or codes.
- The advertiser warrants that if Advertising contains the name or image of any living person, the advertiser has obtained appropriate consent of that person for such use.

<https://www.croakey.org>

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