CROAKERY HEALTH MEDIA

Informed, engaged communities for health

IMPACT REPORT

April 2022

Informed, engaged communities for health
Impact Report: April 2022

This report gives an overview of Croakey’s publishing during April 2022 and insights into who is engaging with our work.

During April, we stepped up our election coverage, launching The Election Wrap and the #AusVotesHealth2022 Election Report Card. Broadcaster Dr Norman Swan moderated the first of four Croakey events on key health issues at this Federal election.

This month members of the Croakey team participated in the inaugural Global Public Health Week, hosted by the World Federation of Public Health Associations – and the WFPHA also popped up at @WePublicHealth.

We also put the spotlight on the Equally Well 2022 Symposium, and the transformational work of the Aboriginal Kidney Care Together – Improving Outcomes Now (AKction) project.

Meanwhile, Croakey Professional Services continued supporting a campaign celebrating the 25th anniversary of the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM) – #CATSINAM25Years.

Social Media Impressions

We record our social media analytics using Buffer. The figures below are for total impressions across Twitter, Facebook, Instagram and LinkedIn. See our latest readership figures here.

This month: 715,902 impressions  |  This year: 3,529,221 impressions
7 April, 2022: On World Health Day, this week’s bulletin is packed to the brim with solutions to many of the big, complex public health problems that we face – from the climate crisis to increasing food insecurity, and global inequities in access to COVID vaccination.

We also report on an innovation from Victoria in collaborative COVID care that may prove useful for managing other health conditions.

A common theme across many articles is the importance of addressing the social determinants of health and taking determined action for health equity.

Our stories also highlight the importance of engaged, contributing individuals using their expertise to contribute to informed public debate and accountability. Don’t miss the reports by health policy analysts Associate Professor Lesley Russell and Charles Maskell-Knight digging behind Federal Budget spin.

Another essential read is the third in a series sponsored by the Aboriginal Kidney Care Together – Improving Outcomes Now (AKction) project, which is transforming kidney health research and care from its base in Adelaide, on Kaurna country. It’s a wonderful story with photos to lift your spirits.

And do make sure to follow @WePublicHealth, our rotated, curated Twitter account, where the World Federation of Public Health Associations is tweeting this week on Global Public Health Week – #GPHW2022.

We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
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https://www.croakey.org/impact/
The Croakey article was cross-published by the University of Queensland Faculty of Medicine.

Croakey Professional Services

We published the third article in a series sponsored by the Adelaide-based Aboriginal Kidney Care Together - Improving Outcomes Now (AKction) project.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
14 April, 2022: With just over five weeks until the federal election, we can expect to see plenty of twists, turns and mis-steps. More “gotcha moments”, in other words.

Let’s hope there are also many opportunities for informed, enriching and activating discussions that are firmly aimed at finding ways through the complex challenges we face.

Health and community organisations and leaders are already stepping up to provide such platforms, as our bulletin profiles this week.

At an Australian Council of Social Service (ACOSS) webinar, CEO Dr Cassandra Goldie presented a compelling argument for the next Federal Government to tackle critical determinants of health, and to restore a sense of optimism about our future.

Meanwhile, Aboriginal and Torres Strait Islander health leaders issue a powerful call for climate justice, and urge voters to support the Uluru Statement from the Heart.

Will the election bring an Australian Centre for Disease Control? Alison Barrett reports from a Public Health Association of Australia webinar on how to design such a centre.

We invite contributors and readers to join us in working to put a sustained focus on health throughout the election campaign.

Please use the hashtag #AusVotesHealth2022. We will host four Zoom events in the run-up to 21 May; stay tuned for more details.

Don’t miss Cate Carrigan’s report from this week’s Equally Well 2022 Symposium; and we will have more #EquallyWellAu22 news to come.
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Cate Carrigan covered the Equally Well 2022 Symposium, which was held online and at Griffith University on 12 April. Bookmark [this link](https://www.croakey.org/impact/) for related stories.

Twitter analytics for the period from 28 March-13 April show 91 participants using the #EquallyWellAu22 hashtag, who sent a total of 722 tweets, creating 6.9 million Twitter impressions.
Croakey Professional Services

Croakey Professional Services is supporting a campaign celebrating the 25-year anniversary of the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM) – #CATSINAM25Years.

Other activities

On 8 April, Croakey Health Media’s Dr Melissa Sweet and Dr Summer May Finlay participated in online discussions as part of Global Public Health Week, hosted by the World Federation of Public Health Associations.
The WFPHA also guest tweeted for @WePublicHealth during the week (and thank you to Students and Young Professionals in Public Health special interest group of the PHAA for sharing the news about @WePublicHealth).
21 April, 2022: The climate crisis is a critical election priority for many people working in health, but a new election scorecard shows that the Liberal and Labor parties need to do much more to address climate and health matters.

The media also could lift its game on covering these issues. And this is just one of many critiques of election coverage raised by various contributors to our bulletin this week.

We have responded by compiling ten tips for journalists and media organisations covering health issues this election. Meanwhile, writer and disability advocate El Gibbs calls on journalists to ask politicians and candidates about the issues identified as important by disabled people.

For those craving a more detailed policy analysis than offered by mainstream media, Associate Professor Lesley Russell brings The Election Wrap (part two), plus the first edition of the #AusVotesHealth2022 Election Report Card. It’s massive! We welcome your suggestions and contributions going forward.

Meanwhile, Alison Barrett reports that Australian health authorities are monitoring reports of a mysterious upsurge of cases of unexplained acute hepatitis in young children in several countries.

We bring reports from the recent Equally Well 2022 Symposium and the first Global Public Health Week, as well as an important reflection upon the role of charities during the pandemic and other public health crises.

The Croakey team looks forward to seeing many of our readers and contributors at an online discussion moderated by Dr Norman Swan, all about climate, health and the federal election – from 5pm-6pm AEST on Tuesday 26 April.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
The Greens want Medicare to cover a trip to the dentist. While the Greens proposal has some inadequacies it "has a vision that should serve as a starting point for public debate" via @CroakeyNews @LRussellWolpe @MelissaSweetDr

croakey.org
The Greens want Medicare to cover a trip to the dentist. It’s a grand vision but ... Universal and affordable dental care is an important health issue that requires urgent attention and investment, according to policy analyst

Medical mystery: upsurge in hepatitis in young children via @CroakeyNews

croakey.org
Medical mystery: upsurge in hepatitis in young children
Australian health authorities are monitoring reports of a mysterious upsurge of cases of unexplained acute hepatitis in young children in

World Federation of Public Health Association @WFPHAFM - Apr 19
A massive wrap of the 1st Global Public Health Week, celebrating agents of change!
An article by @CroakeyNews on #GPHW2021
Read the article here ➡️ croakey.org/a-massive-wrap...
#GPHW @WRicciardi @luis_augenio20 @G2H2_Geneva @GHFutures2030 @ph_alliance @WePublicHealth

Together we will change the world

croakey.org
A massive wrap of the first Global Public Health Week, celebrating agents of change!
The first edition of Global Public Health Week brought together public health organisations, professionals and communities for a series of

Charities Crisis Cabinet – a reflection on advocacy and connectedness via @CroakeyNews

croakey.org
Charities Crisis Cabinet – a reflection on advocacy and connectedness
Introduction by Croakey: From food relief to distributing learning resources to children in need during lockdowns, community, charity a...
28 April, 2022: At Croakey’s webinar on climate, health and the election this week, the voices of lived experience reminded us of the utter urgency of acting to protect Country and communities from the impact of climate change and other environmental degradation.

As the world faces catastrophic systems collapse, much can be learnt from First Nations cultures about living sustainably and equitably, the webinar was told.

We also heard from Dr Sophie Scamps, who explained why she gave up general practice to run as an Independent candidate in the Liberal seat of Mackellar on Sydney’s northern beaches.

Our bulletin this week also looks at why Australia needs national leadership to ensure universal access to oral healthcare, while Cate Carrigan examines the role of lifestyle medicine in her latest report from the [Equally Well 2022 Symposium](https://www.croakey.org/impact/).

Charles Maskell-Knight and Jennifer Doggett draw on the historical record and their experiences in dealing with multiple health ministers during their careers as health policy officers and advisers to present some helpful advice to the next Federal Health Minister (whoever that may be).

Meanwhile, the industrious Associate Professor Lesley Russell has been extremely productive, compiling The Health Wrap, The Election Wrap and updating the [AusVotesHealth2022 Election Report Card](https://www.croakey.org/impact/), which now also includes the Independents’ policies. She writes that “unless the major parties change, Independent candidates will be increasingly part of government in the future”.

You can hear more from Russell at the first of three open Croakey news conferences on the Sunday evenings leading into the election, from 7-8pm AEST.

Listen to the SARRAH podcast, Talking for Purpose, [here](https://www.croakey.org/impact/).
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On 27 April, Croakey editor Jennifer Doggett presented at a Consumers Health Forum of Australia webinar on the election and health.

(And also read this fascinating Twitter thread by Jennifer Doggett on health ministers.)

Cate Carrigan covered the Equally Well 2022 Symposium for the Croakey Conference News Service. This was her latest report.