Impact Report: **November 2021**

This report gives an overview of Croakey’s publishing during November 2021 and the range of individuals and organisations commenting on our articles and activities.

**Social Media Impressions**

We record our social media analytics using Buffer. The figures below are for total impressions across Twitter, Facebook, Instagram and LinkedIn.

973,763 impressions

See our latest readership figures [here](#).

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**4 November, 2021:** No-one could seriously accuse the Australian Government of showing leadership on climate action, not even during COP26. In the absence of political visionaries, our stories this week are a reminder that leadership comes in many forms and can be found in many places.

We report on climate leadership by Aboriginal and Torres Strait Islander people and organisations, and from across the health sector. We also profile health professionals and community members who are stepping up to engage with the political process as independent candidates.

We hear how leadership by Aboriginal patient experts is helping to transform kidney care and research through the Aboriginal Kidney Care Together - Improving Outcomes Now (AKction) project.

Health equity leader Professor Fran Baum shares a personal reflection upon recent events at Flinders University and universities more generally.

Don’t miss the comprehensive Croakey Conference News Service reports compiling our coverage from the Oceanic Palliative Care Conference and the Youth Health Forum National Summit. From the National Nursing Forum, Jennifer Doggett reports on nurse-led models of care.

We also bring news of changes in the leadership of Croakey Health Media.

And here is a Twitter thread reporting from the first of our #AusVotesHealth events on 4 November – compiled by public health student Sienna Crabbmor who has been on placement with Croakey.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
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The Croakey Conference News Service has been reporting on wide-ranging issues and events.

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**UNICEF Australia** @unicefaustralia - Oct 29

"We're remarkably close to finally ending polio forever." - Co-Chair of the Parliamentary Friends of UNICEF @KatieAllenMP in @CroakeyNews

Polio cases have declined by more than 99.9% since 1988. We can’t stop now @GibbCtznAU @PeterKhalIM @UNICEFpolio

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**Alison Barrett** @AlisonSBarrett - Nov 4

The latest #covidwrap about boosters and global equity concerns, lessons from the UK, and a case study of pandemic communications croakey.org/the-covid-19-w...

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**Melissa Sweet** @MelissaSweetDr - Nov 3

Another excellent edition of the #COVIDwrap: boosters and equity concerns, UK lessons, and a case study of pandemic communications - by @AlisonSBarrett croakey.org/the-covid-19-w...

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**PallMedEd** @PallMedEd - Nov 3

Missed the Oceanic Palliative Care Conference? Here’s a summary to reflect on...

[ift.tt/2mG3oSq](ift.tt/3CSuU0c)

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**Croakey Services** @CroakeyServices - Nov 4

Fantastic for @CroakeyNews Conference Services to have opportunity to listen to young people at the #YHFsummit. Download your free copy via @CroakeyNews

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**Croakey.org**

New report from the 2021 Oceanic Palliative Care Conference. Download, read and share this 84-page report compiling Croakey Conference News Service coverage of the 2021 Oceanic…

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**Croakey.org**

Why nurses deserve more than political platitude: a big wrap from the... Introduction by Croakey: The message was clear from senior Coalition and Labor federal politicians at the Australian College of Nursing’s...
On 4 November, Croakey hosted an online discussion to discuss health and the upcoming federal election.

Sponsored content

The writing and editing of the first sponsored content article in a series, Holding that space: game-changing kidney project has ‘research activism at its core’, was a collaborative and enjoyable process. The article was written for Croakey Professional Services by Marie McInerney and edited by Croakey editor Dr Melissa Sweet and AKction chief investigators Dr Kim O’Donnell, a Malyangapa/ Barkindji woman and health researcher, and Kelli Owen, Kaurna, Narungga and Ngarrindjeri woman, the Community Engagement Coordinator for NIKTT.

Please cite this article as: O’Donnell, K, Owen, K (Eds). Holding that space: game-changing kidney project has ‘research activism at its core’. On Kaurna Yarta (Adelaide, South Australia). Croakey Health Media, 2021.

On 5 November, the second article in the series was published: Dreaming big: building a movement in Aboriginal kidney healthcare.

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Aboriginal Health in Aboriginal Hands

Holding that space: game-changing kidney project has ‘research activism at its core’ via @CroakeyNews croakey.org/holding-that-s...

Kelli Owen @KelliOwen13 · 1h
Together we will change the kidney model of care & experiences for our people & generations to come 🌍@RJLester86 @big_badge_ @shilpa_jes @Sam__Bateman @JanetKellySA1 @NephMcDonald @NIKTTaskforce @jaquil_hughes @PttRochelle @LopeyPen @ANZDATARegistry @DonateLifeToday

National Indigenous Kidney Transplant Taskforce

Learn about #AKction, a ground-breaking research team led by Aboriginal #kidney experts and allies.

It’s a project that flips colonial research models to embed data sovereignty, self-determination, and power at its core.
11 November, 2021: This week, our bulletin identifies some harmful silences. Amid excitement in Glasgow about many countries committing to net zero health systems, the Australian Government remains silent on healthcare emissions. Meanwhile, researchers detail a “deafening silence” from governments on addressing health inequities as part of Australia's COVID responses. Out-of-pocket costs, which remain a significant barrier to healthcare, are another area where governments remain silent.

Where governments are failing to act, community and health sector voices are loud – including about the need to boost vaccination for Aboriginal and Torres Strait Islander communities before the summer holiday season. Likewise, we feature strong calls from Aboriginal and Torres Strait Islander people on climate action. Don’t miss the latest CroakeyVOICES podcast, reporting on the Lowitja Institute’s discussion paper, ‘Climate Change and Aboriginal and Torres Strait Islander Health’.

The Croakey Conference News Service also reports from the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM) conference series on new momentum for an apology from nursing and midwifery to Aboriginal and Torres Strait Islander people for racism in care, historic and ongoing. And from the National Nursing Forum, we have an in-depth wrap on nursing’s responses and experiences during COVID from across the country.

And we bring you plenty more reading, too. Jump in. And make some noise.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

Lynore K. Geia @LynoreGeia - Nov 11

Hopes for nursing and midwifery apology to Indigenous people after long silence. TY to all Blak nurses & midwives past & present who have laid the path for this important work. TY to @CATSNuM @strictlykaren & CDNMM

Exec for next steps!

Iain Davidson @IainArchaeolog - Nov 8

It is not good enough for Australia to sit back and watch this tragedy unfold. The situation is near disastrous

As Papua New Guinea struggles with COVID, Australia must step up it...

Introduction by Croakey: A public health crisis is emerging in Papua New Guinea where just 1.7 per cent of the

Lesley Russell Wolpe @LRussellWolpe - Nov 8

Latest THW:
- Impact of pandemic on life expectancy
- Australia is a climate change bully
- Lessons from NHS on integrated care
- National Medicines Policy update shrouded in secrecy
- HPV vaccine beats cervical cancer
- ICYMI - some interesting stories

croakey.org

Health wrap: Pandemic life expectancy, Medicines policy and climate ... Introduction by Croakey: Deaths from COVID-19 – and resulting rates of life expectancy - vary dramatically across the world and

ACOSS @ACOSS - Nov 11

“People with the lowest incomes, with insecure housing and insecure work, people experiencing other forms of inequality, with a lack of power, money and resources, were hit hardest and first by the pandemic” ACOSS @edwinaMacdonald at @Govern4Health launch

croakey.org

Health equity report card finds “deafening silence” on structural issue... Introduction by Croakey: Australia needs a national health equity strategy, a “Decent Work for All” national employment strategy and a

Health Consumers NSW @HCNSW - Nov 9

Safety concerns loom large for patients and GPs as COVID-19 care transitions back to community - @HCNSW's Anthony quoted in this @CroakeyNews article...

buf.t.ly/3wznFO

Charles Maskell-Knight @CharlesAndrewMK - Nov 10

My take on the OECD 2021 “Health at a glance” view of Australia: “a solid student with a few special strengths, but needs to try harder in several important subjects”.

@CroakeyNews

croakey.org

Snapshot released on global health shows Australia does well but coul...

Introduction by Croakey: COVID-19 contributed to a 16 percent increase in the expected number of deaths in 2020 and the

El Gibb @bluntshovels - Nov 5

“Mental health reform needs to involve planners, providers and consumers”

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Mental health reform needs to involve planners, providers and consum...

Introduction by Croakey: Next year is the 30th anniversary of Australia’s first National Mental Health Strategy and the year when

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The Croakey Conference News Service reported on the National Nursing Forum.
18 November, 2021: At Croakey’s recent pre-election forum, we discussed the idea of assessing election policies through the lens of their impact on future generations. It’s an apparently revolutionary concept when those who wield most power in our world have very little concern even for today’s children. We see this in many stories in our bulletin this week, whether examining the COP26 outcomes, the incarceration of young children, or failures in regulation of digital platforms.

Failures in housing policy are also highlighted across several stories this week, from COVID outbreaks in the Northern Territory, to Berlin and onshore immigration detention in Australia. We also hear of impressive community-driven activism for health, from the Uluru Statement to the rise of independent political candidates.

The Croakey Conference News Service is also in action this week, bringing news from the National Nursing Forum, and previewing an NHMRC Partnership Centre for Health System Sustainability webinar – on Twitter, follow the news at #HealthClimateSolutions21. Sections of the health sector, at least, are striving for more sustainable practice that acknowledges responsibility to future generations.

Don’t miss the 2021 Dr Charles Perkins Oration, delivered by Tony McAvoy SC, the first Indigenous Senior Counsel and Co-Chair of the Indigenous Legal Issues Committee of the Law Council of Australia.
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The article above was written by Dr Esther Schroeder as part of her University of Sydney global health Capstone project, supervised by Croakey's Dr Melissa Sweet.
@CroakeyServices live-tweeted from the Reconciliation Australia annual conference.

Thanks to our supporters, including the Australian Health Promotion Association.
25 November, 2021: With “freedom” plastered across Government promotions for COVID vaccination, several of our stories this week dig into the complexities and challenges that we face in the months ahead, from vaccinating children, to delivering third doses, remaining vigilant, and addressing misinformation and vaccine inequities, globally and within Australia. Check our survey of health leaders on some of these issues.

And don’t miss the gripping read from our correspondent in Vanuatu, award-winning journalist Ginny Stein, who investigated the island nation’s fifth case of COVID-19, and charted the limitations of the country’s healthcare system, island politics and cultural learnings around death and grief.

On the climate crisis, we hear from Tuvalu government minister Simon Kofe, as well as from a member of Monash University’s virtual delegation to COP26, Associate Professor Zerina Tomkins, who stresses the importance of empowering nurses and midwives for climate action.

Reporting for the Croakey Conference News Service, Cate Carrigan provides an indepth preview of the upcoming Greening the HealthCare Sector Forum. Follow #GreenHealthForum21 on Twitter for more news.

In The Health Wrap, Lesley Russell puts a strong focus on women – at work, home and the running track.

And it’s not too late to make a submission to a federal parliamentary inquiry into “outrageous corporate behaviour” towards Aboriginal and Torres Strait Islander people.
Other activities

Croakey Health Media director Peter Lewis is launching a new book, ‘The Public Square Project: Reimagining our digital future’. It includes a chapter by Croakey Health Media Chair Professor Megan Williams and Editor-in-Chief Dr Melissa Sweet.

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