

Engaging with the **social journalism team** at **Croakey Health Media**

Contact



Dr Melissa Sweet
Managing Editor
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1. Oped articles

Croakey is keen to hear your suggestions for timely, newsey oped articles that align with our mission, around Aboriginal and Torres Strait Islander health, health equity, social determinants of health, climate change and health, and informed communities. Ideas include submissions to inquiries, new research, reports, and commentary on issues of the day. To pitch an idea for an oped article, email an outline of the article, including potential calls to action. Please also encourage your wider networks and stakeholders to pitch articles, where appropriate. We also welcome tips for journalistic investigations by our team.

See Croakey's strategic plan: https://croakey.org/wp-content/uploads/2019/03/StrategicPlan_12Feb2019.pdf

Guidelines for contributors: <https://croakey.org/guidelines-and-advice-for-croakey-contributors/>

2. Guest tweeting for @WePublicHealth

A different guest tweeter takes charge of this rotated curated Twitter account each week. With about 14,000 followers, it reaches a diverse community on health issues and for building networks, contributing to public debate and live tweeting events, such as conferences, launches etc. Please contact Melissa to book a week, and also encourage your networks and stakeholders to do so. This service is free.

See: <https://croakey.org/wepublichealth/>

3. Croakey Conference News Service

This service provides independent, multimedia journalistic coverage of conferences, webinars and events. Proposals are tailored to the client's budget and needs.

See: <https://croakey.org/conference-reporting/>

Croakey acknowledges and thanks all who support our work, including our principal sponsor **cohealth**, and members of the Croakey funding consortium.

Engaging with Croakey Professional Services (the non-editorial arm)



Laurell Grubb
Director, Business Development and Relationship Management
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The Croakey team provides a range of professional services

These services also help to raise funds to support our public interest journalism. They include:

- Reporting on events, webinars or conferences
- Report writing and editing
- Graphic design services – presentations, reports, memes, graphics, illustrations.
- Workshops (online or IRL):
 - + writing
 - + community engagement
 - + graphic design
 - + advocacy
 - + policy impact
 - + introductory and advanced skills development in Twitter impact.
 - + using social media for advocacy
 - + strategic development
 - + research dissemination
 - + professional development
- Individual mentoring programs (eg writing, tweeting, communications, designing documents)
- Experienced journalists/moderators to MC meetings or public events
- Tailored webinars
- Website development and maintenance
- Research translation and dissemination strategies.

Please contact Laurell if you would like a proposal tailored to your budget and needs, or if you would like to inquire about other Croakey Professional Services.

Read more about the Croakey team: <https://croakey.org/the-croakey-team/>

Stay in touch

Twitter: [@CroakeyNews](https://twitter.com/CroakeyNews) • [@MelissaSweetDr](https://twitter.com/MelissaSweetDr) • [@WePublicHealth](https://twitter.com/WePublicHealth) • [@CroakeyVOICES](https://twitter.com/CroakeyVOICES) (podcast) • [@CroakeyServices](https://twitter.com/CroakeyServices)

Facebook: <https://www.facebook.com/CroakeyNews/> **Instagram:** <https://www.instagram.com/croakeynews/>

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