

CROAKEY HEALTH MEDIA

September, 2020

Background

This tip sheet is for people participating in the Twitter festival launching the #JusticeCOVID e-publication on Tuesday, 29 September – whether you are joining as a member of the program, or participating via Twitter or other social media channels.

General Twitter tips

Participants are encouraged to share news from the discussions via Twitter, Facebook, Instagram and other social media channels using the hashtag: **#JusticeCOVID**.

This helps ensure people who cannot attend on the day can still access the news and information shared.

For those on the program, the moderator Dr Tess Ryan, [@TessRyan1](#), will introduce you briefly and may also ask some questions. Please begin your session with an Acknowledgement of Country, and an introduction about you/your organisation and why you are participating.

Feel free to use photos, images and gifs and link to useful resources. They can really make a difference. It can help to speak personally, why does this issue matter to you?

You may also wish to add other hashtags to your tweets, if you wish to bring them into other Twitter streams. We also encourage use of the #JustJustice hashtag. Consider tagging individuals and organisations in your tweets, to bring the tweets to their attention.

We suggest preparing some tweets in advance so you can cut and paste them into tweets, or schedule the tweets to coincide with your presentation.

You might like to tweet key points and to consider if you have any messages you would like to convey, and calls to action – what would you like to see happen, and who are your messages aimed at?

Please encourage your networks and organisations to follow the hashtag, and to retweet as much as possible.

Don't feed the trolls

If there are trolls or offensive remarks being made at the hashtags, please do not engage with them or RT. If appropriate, report them to Twitter. Please maintain a respectful tone and engagement.

Stay in touch

Follow the [#JusticeCOVID Twitter list](#).

Queries? Please contact:

@CroakeyNews

@TessRyan1

@MelissaSweetDr

#JusticeCOVID

For more information on the #JusticeCOVID project, see the stories [published to date](#), read [this media statement](#) and follow the news at the [#JusticeCOVID Facebook page](#).

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We pay our respects to the Traditional Custodians of the Country where we live, work and travel upon, and to the Elders, past, present and future.