October, 2020

**Background**
This tip sheet is for people participating in the #CroakeyGO on #GamblingHarms – whether you are joining as a presenter, or participating via Twitter or other social media channels.

Croakey journalists are covering the event, and we encourage participants to contribute to the sharing of knowledge and conversations via Twitter and other social media channels.

**General Twitter tips**
Participants are encouraged to share news from the discussions via Twitter, Facebook, Instagram and other social media channels using the hashtag: #GamblingHarms.

This helps ensure people who cannot attend on the day can still access the news and information shared. It will also help inform reporting on the event at Croakey.org

For presenters, please begin with an Acknowledgement of Country, and tweet with an introduction about you/your organisation and why you are participating or joining the discussions virtually.

Attaching photographs to the tweets is recommended where possible. Please note if any participants have asked not to be photographed.

You may also wish to add other hashtags to your tweets, if you wish to bring them into other Twitter streams; for example, you could add #publichealth; #SDOH; or #AusPol (for national politics).

Consider tagging individuals and organisations in your tweets, to bring the tweets to their attention.

We suggest preparing some tweets in advance so you can cut and paste them into tweets, or schedule the tweets to coincide with your presentation.

You might like to tweet key points and to consider if you have any messages you would like to convey, and calls to action – what would you like to see happen, and who are your messages aimed at?

Feel free to use photos, images and gifs and link to useful resources. They can really make a difference. It can help to speak personally, why does this issue matter to you?
Please encourage your networks and organisations to join the inaugural #CroakeyGO, to follow the hashtag, and to retweet as much as possible. We hope you will also help share the articles at Croakey.org.

**Key Twitter accounts** (to follow, or may be worth engaging them in discussions, depending on the topic)

@reformgambling  
@croakeynews  
@ahbard  
@timcostello  
@maynereport  
@ncoss  
@vcoss  
@ACOSS  
@AHPA_Au  
@georgeinstitute  
@_PHAA_  
@cohealth_au  
@DanielAndrewsMP  
@gladysb  
@victordominello  
@MartinFoleyMP  
@BradHazzard  
@AnnastaciaMP  
@DVRCV  
@DVVIC  
@beyondblue  
@cateec  
@NWMelbPHN  
@IPCHealth_au  
@dan_lubman  
@CLjeSuppose  
@greghuntmp  
@scottmorrisonmp  
@fionapattenMLC  
@JamesMerlinoMP  
@VRGF

**Don’t feed the trolls**

If there are trolls or offensive remarks being made at the hashtags, please do not engage with them or RT. If appropriate, report them to Twitter. Please maintain a respectful tone and engagement.

**Stay in touch**

Follow the Twitter list of [#GamblingHarms participants](https://twitter.com/hashtag/GamblingHarmsparticipants?src=hash).

*We pay our respects to the Traditional Custodians of the Country where we live, work and travel upon, and to the Elders, past, present and future.*
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Queries? Please contact:
Croakey News: @CroakeyNews
Dr Melissa Sweet: @MelissaSweetDr
@WePublicHealth: @WePublicHealth
Alliance for Gambling Reform @ReformGambling

Services:
Gamblers Helpline 1800 858 858 gamblershelp.com.au
When discussing gambling-related deaths by suicide, refer to Mindframe’s language guide

See also Alliance for Gambling Reform Language Guide (Sept 2020)

Alliance website: https://www.pokiesplayyou.org.au/

Croakey articles on #GamblingHarms:
https://www.croakey.org/category/croakeygo/gamblingharms/