



We know that West Australian families are trying to stay healthy and well. But the world around us doesn't make this easy, especially when junk food industries are allowed to market their products to kids anywhere they want.

Junk food ads are the wallpaper in our kids' lives. It's no coincidence that much of this advertising appears around schools, at train stations and near junior sporting venues. Many of these ads are on government-owned property like billboards, and even on the buses that take our kids to school.

The predatory tactics of the junk food industry work. And while advertising is good for industry profits, it's bad for our kids and their health.

The WA government has the power to stop selling this ad space to the junk food industry, and instead create an environment that makes it easier for WA communities to be healthy.

Let's stop offering our children up on a plate (or wrapper) so the junk food industry can boost their profits. Our kids' health should not be for sale.

We're calling for the immediate end of junk food advertising on government property. As leading health groups in Western Australia, we put the health of our community at the heart of what we do. We ask the government to stand with us and give our kids the healthy future they deserve.

Find out more at cancerwa.asn.au

