Informed, engaged communities for health
Impact Report: **May 2022**

May was an incredibly busy and productive month for the Croakey team, covering the federal election campaign and aftermath, as well as several conferences.

At @WePublicHealth, a highlight was hearing from guest tweeters Professor Bronwyn Fredericks and Professor Megan Davis on the Uluru Statement from the Heart.

Croakey Professional Services was also in full swing, publishing an article sponsored by the Australian Commission on Safety and Quality in Health Care about a new national clinical care standard that aims to reduce deaths and other harms associated with inappropriate prescribing of opioids.

Croakey Professional Services continued supporting a campaign celebrating the 25th anniversary of the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM) – #CATSINAM25Years.

And we have started some Twitter lists that may be of interest:

- **The Albanese Government Ministry**
- **The cross benchers**
- **The LNP Shadow Ministry**

**Social Media Impressions**

We record our social media analytics using Buffer. The figures below are for total impressions across Twitter, Facebook, Instagram and LinkedIn. See our latest readership figures here.

| This month: 1,700,488 impressions | This year: 5,229,709 impressions |
5 May, 2022: Associate Professor Lesley Russell has been spending long hours investigating federal election announcements and policy statements to produce The Election Wrap and the #AusVotesHealth2022 Election Report Card.

This week, it's a bumper edition with the launch of The Accountability Report, a compilation of all the reports, reviews, inquiries, evaluations, plans, strategies and advisory groups that retiring Health Minister Greg Hunt is leaving behind for his successor. It's a long To-Do list for the new Minister.

Hunt has also left the next Minister to address widespread concerns about the surprise Budget hit on the NPS MedicineWise program that works to improve the quality use of medicines. The decision is “a bitter pill to swallow”, writes the CEO of NPS MedicineWise, Katherine Burchfield.

On related matters, Cate Carrigan's latest report from the recent Equally Well Symposium highlights the importance of efforts to improve medication safety. And we report on a new national clinical care standard that aims to reduce deaths and other harms associated with inappropriate prescribing of opioids in the emergency department and after surgery.

Our bulletin this week also looks at why the next Federal Government faces a long road ahead with COVID; journalists, politicians and others who regularly speak of COVID “being over” are misleading the public.

The Lowitja Institute's election priorities also send a clear message to the next Government: implement the Uluru Statement from the Heart.

If you missed our first open news conference last Sunday, perhaps you can make it this Sunday, when the focus will be on rural health, from 7-8pm AEST.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

Cate Carrigan covered the Equally Well 2022 Symposium for the Croakey Conference News Service. This was her latest report.

On 3 May, Melissa Sweet participated in a consultation on the development of a national health literacy strategy.

Some of the participants in the Croakey open news conference on the election and health, 1 May.

Chris Maylea @chrismaylea - May 5

New from @CroakeyNews on our @EquallyWell_AU @HealthtalkAus project:

“Those who had experienced compulsory treatment didn’t trust the health system and the impact of “force, coercion, blame and stigma” were all very real in the results of this study.”

Research reveals priority concerns of people with mental illness
Efforts to tackle discrimination and ensure more appropriate use of medication are priority issues for people with mental illness, according

Healthtalk Australia @HealthtalkAus - May 6

Thanks to @CroakeyNews for this piece on findings from our research with @EquallyWell_AU investigating how people who use #mentalhealth services experience physical health / barriers to accessing care. Presented by @chrismaylea at #EquallyWellAu22

#AusVotesHealth2022
Join the first of three open news meetings with the Croakey team

Hear from Croakey columnist
Associate Professor Lesley Russell
@LRussellWolpe

Sunday 1 May | 7 - 8pm AEST

REGISTER HERE

Informed, engaged communities for health
Croakey Professional Services is supporting a campaign celebrating the 25-year anniversary of the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM) - #CATSINAM25Years.

On 28 April, an article sponsored by the Australian Commission on Safety and Quality in Health Care reported on a new national clinical care standard that aims to reduce deaths and other harms associated with inappropriate prescribing of opioids in the emergency department and after surgery.
12 May, 2022: This week’s bulletin has a strong focus on health, justice and the media, just as with our final Croakey election webinar this Sunday.

Human rights violations and injustices are brought into the spotlight with stories about inadequate healthcare in prisons and harmful detention of children, while new research highlights the inequitable gap in health funding for Aboriginal and Torres Strait Islander people.

We also investigate the importance of workforce wellbeing, as well as reducing low value healthcare. See Croakey Conference News Service reports from recent events held by Choosing Wisely Australia and Equally Well, as well as our preview of the upcoming Giant Steps conference.

Professor Fran Baum and colleagues call for actions to address unsafe and unhealthy university workplaces, while a NSW Parliamentary inquiry into rural, regional and remote health backs a Health in All Policies approach.

We also report on health and election issues for LGBTIQ+ people, recommendations to address food insecurity, and highlight issues impacting the wellbeing of young people.

Many of our stories raise concerns about the unhealthy media landscape. Register here to hear more about this during our final election webinar on Sunday from 7-8pm AEST.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

Also see this Twitter thread summarising key findings from the rural health report.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

Donors to Croakey’s public interest journalism funding pool enabled us to commission this article by journalist Jade Bradford.

Professor Bronwyn Fredericks and Professor Megan Davis guest tweeted for @WePublicHealth on the Uluru Statement from the Heart.

Croakey Conference News Service

Cate Carrigan continued reporting from the Equally Well Symposium.
We also published a preview of Safer Care Victoria’s Giant Steps conference.

**VHA @vichealthassoc - May 15**
Via @CroakeyNews - after more than two years of unprecedented challenges for the health system, the Giant Steps conference, hosted by @SaferCareVic, will provide a welcome opportunity for all involved in healthcare to ‘reflect, reimagine and revive’.

croakey.org

Reflect, reimagine and revive. Putting a timely focus on health work for...
After more than two years of unprecedented challenges for the health system, the Giant Steps conference, hosted by Safer Care

---

We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

---

**Appreciation tweets**

**Ian Hickie @ian_hickie - 13h**

Many thanks to serious @ABC (and other) media that track mental health issues on behalf of all Australians @LindaMottram @SabraLane @PatsKaravelas @Janal_scarr @murpharooh @annabelcrabb @normanswan @MelissaDawe @brendikey00 @rachcelclun @MelissaSweetDr @frankelly08 @glovcrz @abc730

---

**Ian Mannix @jodyerforboothby @sedvitae**

#insiders you got an independent on for interview yet? Have you an Adelaide/Tas/Rural based journo in the chairs yet? How are you going with foreign affairs or health writer...@LownyInstitute and @CroakeyNews are “insiders” with enormous political influence.

---

**Croakey Professional Services**

croakey.org

cohealth is a Health Equity Champion member of the Croakey Health Media funding consortium; as part of this arrangement, we provide four tailored columns each year. And so the May edition of the AHHA’s journal, The Health Advocate, published an article by Jennifer Doggett, ‘Calls for a national revival of community health centres’.

---

**cohealth @cohealth_au - 7h**

We're in this month’s issue of The Health Advocate, calling for a national revival of community health centres.

Victoria is now the only jurisdiction in the country with a comprehensive network of community health centres. @JenniferDoggett

---

**cohealth @cohealth_au - 7h**

With a focus on the environmental and social determinants of health, community health allows us to provide equal and fair access to healthcare for all.

Whatever the outcome of the federal election, we need a government that will bring back community health centres! #ausvotes

---

**cohealth @cohealth_au**

This article was supported by cohealth as a Health Equity Champion member of Croakey’s Health Media Funding Consortium.

@AusHealthcare @CroakeyNews @vichealthassoc @PHAA_ @AAAPC_ANZ

---

We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

---

https://www.croakey.org/impact/
Croakey Professional Services continued to promote an article sponsored by the Australian Commission on Safety and Quality in Health Care, ‘New standard tackles the toll from inappropriate prescribing of opioids’.

Croakey Professional Services continued to support the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM) campaign celebrating their 25-year history of activism and achievement.
19 May, 2022: Would Australians rather a bulldozer or a builder as Prime Minister? That’s how the contest has been pitched by the respective contenders.

As striking as this imagery may be, the influences on our political choices are far more complex, especially in a media landscape dominated by News Corp and Clive Palmer’s massive advertising spend.

During an election campaign where many feel that important health concerns have flown under the radar, Croakey has published some thousands of words of analysis and reportage on diverse health issues.

We have compiled detailed accounts of election policies, and supported a wide-ranging Twitter conversation at #AusVotesHealth2022.

Our bulletin this week highlights in stark terms the challenges facing the next Government – from the climate crisis to inequitable health systems and a stressed workforce. With so many of our services and institutions under terrible strain, the integrity, health and wellbeing of our communities and planet is at stake. “More of the same” is not tenable, whoever is in power.

Let’s hope the MPs of the next Parliament are reading Croakey, as our contributors are skilled at not only identifying problems but also suggesting solutions and ways forward.

We have more coverage to come before the election.

In the meantime, don’t miss Croakey Conference News Service reports from conferences convened by the Royal Australian and New Zealand College of Psychiatrists, Exercise and Sports Science Australia, and Choosing Wisely Australia.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

We were happy to see global health leader Dr Helen Clark following our election coverage.
We reported on the Royal Australian and New Zealand College of Psychiatrists Congress, ‘Stronger Bridges, Safer Harbours’.

Prominent American psychiatrist Professor Allen Frances, whose presentation is covered in the article above, sent this message.

We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

We reported on the Research to Practice 2022, 19-21 May, convened by Exercise and Sports Science Australia.

croakey.org
If exercise is such a powerful medicine, then what does this mean for... Introduction by Croakey: As Australians head towards the polls on 21 May, Exercise and Sports Science Australia will hold a

Our conference coverage is popular with readers (grab is from 17 May).

Croakey popular posts

- Toxic and unhealthy: what will it take to make universities safe workplaces?
- As News Corp goes ‘rogue’ on election coverage, what price will Australian democracy pay?
- New shoots: pilot program offers hope for better care for people with serious mental illness
- The Election Wrap: damning policy report cards, media under fire, climate warriors and campaign shockers
- If exercise is such a powerful medicine, then what does this mean for health reform?
- Inclusion, connection and creativity – focusing on the biopsychosocial model of mental healthcare
26 May, 2022: Much of Australia may be celebrating a new dawn in the wake of the Federal election but, as many of our reports make clear this week, a lot of hard work lies ahead.

Associate Professor Lesley Russell notes in her comprehensive wrap of the “climate election”, there are many reasons to be positive about Australia’s future. But, she says, we cannot just sit back and expect the new Albanese Government to deliver, we must be engaged and thoughtful participants.

As the new Prime Minister indicated, it is not only about working hard, it is also about working differently. On this, we bring some eloquent advice for the 47th Parliament from the Secretary-General of the United Nations, António Guterres.

As well as addressing the social and cultural determinants of health, the ongoing pandemic, the complexities of health reform and a depleted health workforce, the Government must also look globally when addressing the many health challenges we face, as Jennifer Doggett reports.

On the eve of National Reconciliation Week, we celebrate the contributions of Aboriginal and Torres Strait Islander nurses and midwives to Aboriginal Community Controlled Health Organisations and comprehensive primary healthcare rooted in self-determination. Follow #CATSINAM25Years for more news.

Don’t miss the latest Croakey Conference News Service reports from the Choosing Wisely National Meeting and the Research to Practice 2022 conference convened by Exercise and Sports Science Australia. Make sure to follow #GiantSteps22 over the next few days.

We also pay tribute to renowned Australian scientist Professor Ruth Bishop, who passed away recently. She made a massive contribution children’s health globally.

We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

It seems Western Australian Minister Ben Wyatt follows us on Twitter.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

We published another article from the Safer Care Victoria #GiantSteps22 conference.

As part of our coverage of the Research to Practice 2022 conference, convened by Exercise and Sports Science Australia, we compiled these Twitter analytics.

Below are the Symplur analytics from the Choosing Wisely National Meeting, reflecting our coverage.

Analytics from #RANZCP2022 conference coverage.

https://www.croakey.org/impact/
Croakey Professional Services continued to support the Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINaM) campaign celebrating their 25-year history of activism and achievement, publishing the latest in a series of sponsored articles.

Out and about

On 25 May, Croakey contributing editor Dr Summer May Finlay delivered a keynote presentation to the 2022 National Aboriginal and Torres Strait Islander Eye Health Conference in Darwin on Larrakia Country.
2 June, 2022: As the historic Labor Ministry was sworn in this week, many Ministers hit Twitter to share selfies and pledge their commitment to getting to work.

Our bulletin this week has a strong focus on the hard work that lies ahead.

As well as addressing climate change, regulation of digital platforms and critical housing issues, the Government must urgently act to implement the Uluru Statement, improve primary healthcare, reform health financing and the NDIS, reduce the COVID toll and transform aged care. Meanwhile, the global monkeypox outbreak is another reminder of the need to boost public health preparedness.

Reporting from #NAISA22, we celebrate the contributions of First Nations scholars, and for World No Tobacco Day we mark the timely launch of iSISTAQUIT health promotion videos.

Commercial and political determinants of health are highlighted with reports of corporate lobbying against the World Health Organization and the political barriers to gun reform in the United States.

From the Giant Steps conference, Jennifer Doggett reports on grass roots leadership that is tackling the health sector’s carbon footprint, both in Australia and overseas.

Be sure to listen to the latest CroakeyVOICES podcast, an exploration of solutions and barriers to reducing low value healthcare from the recent Choosing Wisely Australia meeting.

As National Reconciliation Week draws to a close, don’t miss the account of Wiradjuri and Kamilaroi journalist Stan Grant’s powerful presentation to the recent Royal Australian and New Zealand College of Psychiatrists Congress.

And, 'in case you missed it'...the first edition of a new column at Croakey launched this week, for those who don’t have time for Twitter-scrolling.

Also check out this Twitter list of the new Federal Ministers; we hope you find it useful.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

Dr Summer May Finlay and Dr Tess Ryan live-tweeted the annual Native American Indigenous Studies Association (NAISA) Conference 2022 – Regional Gathering, hosted by the Aboriginal and Torres Strait Islander Studies Unit at the University of Queensland.

Our coverage of the RANZCP Congress continued...

NACCHO highlighted our story about Stan Grant’s presentation to #RANZCP2022.
Our coverage from Safer Care Victoria's Giant Steps conference also continued.