Impact Report: **November 2022**

*Aboriginal and Torres Strait Islander readers are advised this report contains names of deceased people*

In November, we launched the #HealthyCOP27 series. We acknowledge and thank the Lord Mayor’s Charitable Foundation for funding the series, and the Lowitja Institute for partnering with Croakey Health Media on the project.

The #WorldInTurmoil series also kicked off – a collaboration between Croakey and the World Federation of Public Health Associations, in the lead up to the World Congress on Public Health in May 2023.

Croakey convened and reported on two webinars on the Federal Budget, examining health policy news and also taking a health in all policies perspective.

We also hosted a snap meeting about the troubles at Twitter and associated health implications. Our detailed account of the discussions included calls for regulatory and policy responses.

Tobacco control, food security, mpox, and plans for the long-awaited Centre for Disease Control were also in the frame. Concerns about COVID complacency and confusion are raised in The Health Wrap and other articles.

Member of the Croakey team joined many thousands of people in attending vigils to honour 15-year-old Noongar-Yamatji schoolboy Cassius Turvey and express solidarity with his loved ones.

We also share news on the Australian Commission on Safety and Quality in Health Care’s Stillbirth Clinical Care Standard, a new standard with a strong focus on cultural safety for Aboriginal and Torres Strait Islander women.


We were delighted to publish essays from the Public Health Association of Australia’s 2022 Student Think Tank competition, which had a focus on policy initiatives to improve young people’s health and wellbeing.

**Social Media Impressions**

We record our social media analytics using Buffer. The figures below are for total impressions across Twitter, Facebook, Instagram and LinkedIn. See our latest readership figures [here](https://www.croakey.org/impact/).

**This month:** 710,718 impressions | **This year:** 9,134,695 impressions
Week ending 3 November: Aboriginal and Torres Strait Islander readers are advised this bulletin contains names of deceased people.*

Many thousands of people are attending vigils this week to honour 15-year-old Noongar-Yamatji schoolboy Cassius Turvey and express solidarity with his loved ones.

Our bulletin this week features strong calls for action to tackle injustice, systemic racism, and violence.

“Our education system must teach children about our history of racism, the social and historical determinants of health that underlie it, how this historical oppression continues to impact the quality of life of Aboriginal and Torres Strait Islander peoples, and what each of us can do to stand against racism,” write health leaders.

We also put a strong focus on the climate emergency following the release of several important global and national reports – news that has been noticeably absent from the nation’s front pages.

Meanwhile, growing number of sports teams and players are taking action on climate change, and we also bring details of a new online course aimed at increasing public understanding of the health impacts of bushfires and bushfire smoke.

We cover a new report with wide-ranging recommendations to address food security concerns, while the #ICYMI column examines the Twitter takeover, a COVID surge and the latest on global health.

Don’t miss the launch of our #WorldInTurmoil series, a collaboration between Croakey and the World Federation of Public Health Associations, in the lead up to the World Congress on Public Health in May 2023.

Over coming weeks, follow #HealthyCOP27 and this related Twitter list as we cover the Conference of the Parties of the United Nations Framework Convention on Climate Change.

* https://www.croakey.org/impact/
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
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Week ending 10 November: As dignitaries and delegates gather in Egypt for COP27 climate negotiations, we have launched a series to put a focus on climate justice, health and First Nations peoples’ voices and expertise.

Bookmark [this link](https://www.croakey.org/impact/) to follow the #HealthyCOP27 series over the next few weeks, and on Twitter follow #HealthyCOP27.

We acknowledge and thank the Lord Mayor’s Charitable Foundation for funding the series, and the Lowitja Institute for partnering with Croakey Health Media on the project.

Climate health concerns are also in the frame as Lyndal Rowlands investigates the impact of flooding upon health services.

Concerns about COVID complacency and confusion are raised in The Health Wrap, while public health policy analyst Glen Ramos explains his anger and frustration at the easing of COVID protections, especially as a new wave of infections takes off.

We also share news on the Australian Commission on Safety and Quality in Health Care’s Stillbirth Clinical Care Standard, a new standard with a strong focus on cultural safety for Aboriginal and Torres Strait Islander women.

Don’t miss the moving report on the national apology delivered by the Council of Deans of Nursing and Midwifery of Australia at the recent Congress of Aboriginal and Torres Strait Islander Nurses and Midwives (CATSINAM) 25-year anniversary conference. The apology acknowledges the role of nursing and midwifery in contributing to the harm and ongoing suffering of Aboriginal and Torres Strait Islander nurses and midwives and their communities.

Meanwhile, Alison Barrett reports from our webinar discussions this week on health policy and the federal budget, with some pointed messages for health ministers. Please join us at 5pm AEDT on 15 November for our next webinar, examining health in all policies and the budget.
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.
Lauren Ball @LaurenBall · Nov 23
Community-controlled health organisations are the “beating heart” of
Aboriginal communities, many of which have been directly affected by
recent floods. They desperately need support from the Aus Gov. Please
read & share this @CroakeyNews article

croakey.org

Inundated health services holding communities together
Lyndal Rowlands writes: Health services in rural and regional
communities have been inundated with increased needs for their ...

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Glen Ramos @glenramos · Dec 10
Replying to @Mike_Honey @aparachiek and others
No one left behind... except the most vulnerable.

croakey.org

The collateral damage of COVID “normalcy”
Below, public health policy consultant Glen Ramos shares his dismay
over the removal of mandatory isolation for people with COVID-19

Lesley Russell Wolpe @LRussellWolpe · Nov 9
Not into US midterm? Latest THYN is out.
- concerns re govt complacency as COVID-19 infections rise, new variants
arrive
- politics & health policy in UK and US -> troubling outcomes
- new pandemic roadmaps emphasise importance of clear communications

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The Health Wrap: concerns about COVID complacency and confusion...
Introduction by Croakey: An emerging wave of COVID-19 infections has
prompted a new bout of messaging from health authorities, although

Stephen Duckett @stephenduckett · Nov 9
Federal Government urged to stand strong in resisting private health
insurance premium increases via @CroakeyNews

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A moment of truth: Indigenous nurses and midwives welcome long-awaited
apology @CDSMANZ @CATSINaM @LynoreGeia @WestRilanne
@HollyNortham @CMHHR_ECU @CroakeyNews

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A moment of truth: Indigenous nurses and midwives welcome long-awa...
Introduction: The Council of Doms of Nursing and Midwifery of
Australia and New Zealand has delivered a national apology ...

Council Doms Nursing and Midwifery Australi... @CDSMA... · Nov 9
“it’s not about saying sorry and then doing nothing. It is about changing the
patterns, the conduct of the past”
#CATSINAM25YEARS #NationalApology
@WePublicHealth @CroakeyNews @strictlykaren @LynoreGeia
#CATSINaM

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Melissa Sweet @MelissaSweetDr · Nov 9
Big thanks to all who joined #WellbeingBudget2022 discussion last night, fab
moderator @JenniferDoggett & excellent panelists who argued strongly
for structural health reform, increased investment/priority for prevention &
#HealthEquityMatters

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Join us at this webinar series on health policy, and health in all policies...
Register HERE to join these webinar discussions, happening today (8
November) and next Tuesday (15 November). The Budget (this year
We pay our respects to the Traditional Custodians of the country where we live, work and travel upon, and to Elders, past, present and future.

It’s time. Stop kicking the health reform can down the road -- a summary of our #WellbeingBudget2022 webinar last week croakey.org/it’s-time-stop-... #AusPol Thanks to all participants and panel members!

A new clinical standard – Stillbirth guidance embeds cultural safety and care after loss for families croakey.org/stillbirth-gui... #StillbirthCCS HT @A2SQHC @JasMarles @AdrienneOz @DeannaStuartBh @coopesdevat

Stillbirth guidance embeds cultural safety and care after loss for families. The article below is published by Croakey Professional Services as sponsored content. It is funded by the Australian Commission on Safety...
Week ending 17 November: As the world’s population passed eight billion this week, calls for climate justice have been growing louder and also more anxious.

Our #HealthyCOP27 series puts a focus on climate justice, from local communities in Melbourne’s west, to global action by First Nations Peoples, health professionals, media organisations and others standing up for planetary health.

Meanwhile, Australian governments are under intense pressure to raise the age of criminal responsibility to at least 14 years following a Four Corners report revealing examples of racism, neglect and abuse in youth ‘justice’ systems.

A Croakey webinar highlighted the importance of health in all policies for addressing such injustices and associated determinants of health, including housing insecurity. The Federal Communications Minister’s plans for media reform offer an opportunity for our readers to engage with this important determinant of health.

And consultations are underway regarding plans for the long-awaited Centre for Disease Control, reports Terry Slevin.

As the Australian Government moves to develop a wellbeing framework for the federal budget, our bulletin underscores that justice and equity are fundamental for wellbeing.

On that note, Leanne Wells wrote this week, “the inclusion of a wellbeing focus in the Government’s economic agenda should result in greater attention to whole-of-government policy making, place-based approaches to implementation, further moves away from one-size-fits-all programs to those that are personalised and consider life stages, a focus on intergenerational policy making and a shift in the investment curve to a focus on prevention”.

We also bring you a report compiling Croakey Conference News Service coverage of the Rethink Addiction convention.

Make sure to follow #Heal2022 over the next week, as we report from the Healthy Environments and Lives (HEAL) Network conference, with a focus on “transformational change for environmental, planetary, and human health”.

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https://www.croakey.org/impact/
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- **Locally and globally, what will it take to reorient towards climate justice?** Introduction by Croakey: Governments and leaders at all levels have been urged to step up investment in efforts to promote climate action.

- **From eight billion to four billion – how to save our planet**
  - The world’s population is expected to reach eight billion today, according to United Nations projections. With the COP27 meeting now underway, the urgency of addressing climate change is clear.

- **Hello! @AlisonSBarrett here – I’ll be live-tweeting @CroakeyNews second post-Budget webinar from Kuurn Country.**
  - It is due to begin at 5pm AEDT.
  - There is still a bit of time to register – details below!

Read the Twitter thread from the webinar.
Week ending 24 November: Policy responses to loneliness. Tougher advertising restrictions on zero-alcohol beers. And how a basic income guarantee could improve wellbeing for young people.

These are some of the topics addressed through the Public Health Association of Australia’s 2022 Student Think Tank competition, which had a focus on policy initiatives to improve young people’s health and wellbeing.

We are delighted to have launched a series republishing some of these essays.

Meanwhile, Dharawal and Dharug woman Shannay Holmes highlights the benefits of an Aboriginal and Torres Strait Islander led suicide prevention program, Heal Our Way, creating safe spaces for young people to have conversations about suicide.

As COP27 wrapped up in Egypt this week, Arthur Wyns from the Climate and Health Alliance explained his “stubborn optimism” when so much about our climate futures is bleak. Hear more from him at a Climate and Health Alliance webinar today from 5pm AEDT. Our bulletin also brings calls to climate action from the Torres Strait.

This week we hosted a snap meeting about the troubles at Twitter and associated health implications; see our detailed account of the discussions, including calls for regulatory and policy responses.

Don’t miss the latest edition of The Health Wrap, and Federal Minister Dr Andrew Leigh also shares some data on COVID and health inequalities.

Meanwhile, a new report highlights the $80 billion cost of addiction in Australia and an urgent need for investment in drug reform.

As Victorians head to the polls this weekend, Jennifer Doggett and Dr Simon Judkins examine the health issues at stake.

The HEAL 2022 conference is underway – see Marie McNerney’s preview article urging transformational change for environmental, planetary and human health. On Twitter, follow #HEAL2022.
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Like an old pair of shorts, our health system can hang together by a thread or two for a while, until one day it falls apart. Great @CroakeyNews article on the current state of our health system & the 3 things that might help.

'We need to make responding to addiction a national priority, tackle stigma to promote help seeking, & reprioritise investment to support a public health approach to alcohol, drug & gambling related harms' #RethinkAddiction

croakey.org
Cost of addiction in Australia highlights urgent need for investment in ...
Introduction by Croakey: Addiction in Australia last year was estimated to cost $80 billion, according to a new report launched

Center of Best Practice • 🌈❤️ prevention... @cbpat... • Dec 2
Wonderful community led work. @NACCHOAustralia @GayaaDhuwi

croakey.org
Creating safe spaces for conversations to prevent suicide Introduction by Croakey: Dharawal and Dharug woman Sharnay Holmes writes below about the importance of providing young people with ...

Nathan Harrison @nathan_harrison • Nov 23
#NoLo drink markets are booming - so we need to think about the right balance in Australia, and protect young people from as much alcohol marketing as possible.
New from me via @CroakeyNews today 🌈❤️ Super pleased to write this after winning the @PHAAsWVF Think Tank for 2022

croakey.org
Beyond alcohol: tougher brand-level advertising restrictions should extend to zero-alcohol beverages croakey.org/beyond-alcohol...

Lesley Russell Wolpe @LRussellWolpe • Nov 24
Latest THW: 'pandemic analysies - what are we learning?' * US pandemic increasing 'deaths of despair' * contentious trial to expand pharmacy scope of practice * struggle to ensure safe drinking water in remote Australia * reports you might have missed croakey.org/the-health-wra...

Lesley Russell Wolpe @LRussellWolpe • Nov 24
Loneliness is a topic I’ve addressed often in The Health Wrap, UK, Japan and Canada are leading the charge in addressing this issue - important for physical and mental health and wellbeing - but Australia has been slow to respond.

croakey.org
Reducing loneliness: it takes Federal willingness Introduction by Croakey: A national strategy is urgently required to address loneliness and social isolation in Australia, according to PhD

Melissa Sweet @MelissaSweetDr • Nov 23
Beyond alcohol: tougher brand-level advertising restrictions should extend to zero-alcohol beverages croakey.org/beyond-alcohol...

https://www.croakey.org/impact/
Join the @CroakeyNews community if you have ideas for what happens next, or, if you don’t know, for ideas. Register here: croakey.org/Join-us-for-a-
Monday 21/11 at 5pm
#TwitterMigration
#PublicHealth
#healthequity
#Für

See Twitter thread on #RegulateDigitalPlatforms.
Week ending 1 December: Australia is set on regaining its reputation as a global leader in tobacco control. That’s the clear message from Health and Aged Care Minister Mark Butler when announcing sweeping reforms aimed at reducing smoking rates and tackling vaping.

In further good news, Dr Joanne Flavel investigates an #AusPol win for health equity, thanks to Independent Senator David Pocock and negotiations on the industrial relations bill likely to be passed this year.

We also bring a timely story about how community mobilisation aided the mpox response in Australia (that is the term now recommended by the World Health Organization to replace ‘monkeypox’).

Amid some toxic politics, we are reminded to stay positive on the Uluru Statement from the Heart and the upcoming referendum on a constitutionally enshrined Voice to Parliament.

Reporting from the Rural Health West Aboriginal Health Conference on Whadjuk country, Ballardong Noongar descendant and journalist Jade Bradford highlights the importance of positive communications for health and wellbeing.

Meanwhile, Victorian health and community leaders reflect on a challenging election campaign, while urging the re-elected Labor Government to do more on equality, social determinants of health and critical justice matters.

A bumper @WePublicHealth wrap from the Australasian Association of Bioethics and Law conference shares insights into research ethics and misconduct, Indigenous Data Sovereignty, and socioecological justice, as well as some reflections for making conferences COVID-safe.

Marie McInerney brings more compelling reports from the #HEAL2022 conference, with a focus on climate action and Indigenous knowledges, while the ICYMI column profiles Aboriginal and Torres Strait Islander leadership in research.

We are delighted to announce our inaugural #CroakeyFundingDrive, from 5-11 December. As well as raising funds to support our work next year, we will crowdsource ideas for Croakey projects, collaborations and articles using the hashtag #HealthEquityMatters2023. Please join us!
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**Stephen Duckett** @stephenjduckett - Nov 30

From @CharlesAndrewMK on health spending trends

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Amid record health spending, what are the trends to watch?
The latest national data on health expenditure shows that total spending for 2020-21 was another record year, reports health policy

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**ACN** @acn_tweeter - Nov 30

Urgent action is needed across all of Australia’s health systems to address nursing workforce shortages, our CEO Adjunct Professor Kylie Ward FACN writes in an op-ed for @CroakeyNews.

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croakey.org

Addressing nursing workforce shortages, what will it take?
Introduction by Croakey: The Australian College of Nursing (ACN) today launched a #ProtectNurses campaign demanding a zero-tolerance ...

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**Lesley Russell Wolpe** @LRussellWolpe - Nov 30

Great summary of #AABLH2022 from @bekmow

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Raising some pointed questions about research, ethics and the law
Research ethics and research misconduct, Indigenous Data
Sovereignty, socioecological justice, and harmful treatments were ...

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**Charles Maskell-Knight** @CharlesAndrewMK - Dec 6

Croakey is an important resource for in-depth reporting on public health issues that mainstream media doesn’t have the time or expertise to cover.
If you are interested in health and value informed commentary, please support and help fund Croakey.

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Standing strong for health equity
... and stronger with your support

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We need your help! Please join us at the Croakey Funding Drive
We need your help to sustain our public interest journalism with a focus on health equity. Next week we are

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**Allison Verhoeven** @AllisonVerhoeven - Dec 6

The voices of health leaders, clinicians, policy makers & consumers are amplified and shared by @CroakeyNews without fear or favour. Help us keep doing this important work aiming to improve health and social services for all. #croakeyfundingdrive

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