

523

Total tweets

12,849.80 A\$
economic value

89.33 %
sentiment score

6,160,280
potential impacts

262,551
potential reach

80
total contributors

6.54
tweets per contributor

3,281.89
followers per contributor

235
original tweets

24
original contributors

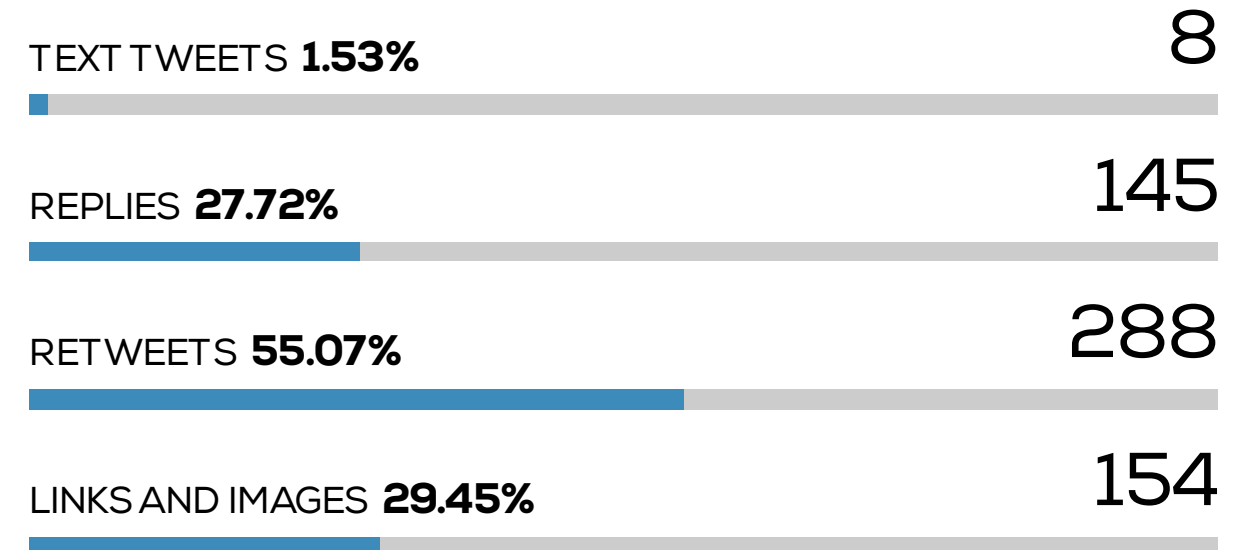
9.79
original tweets per contributor

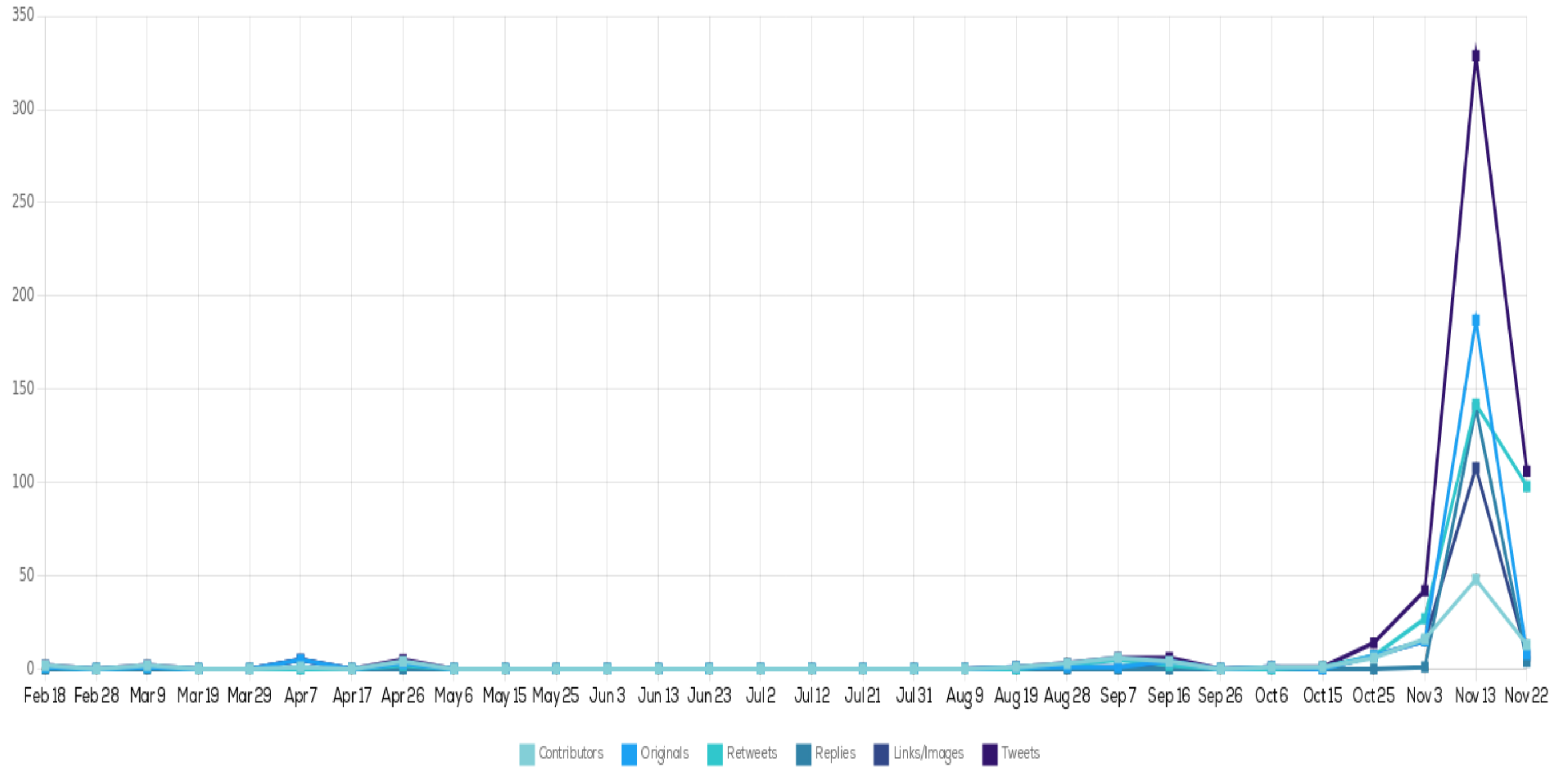
365
likes

15.21
likes per contributor

288
retweets

12
retweets per contributor







healthy_climate | 16 days ago | 17 Retweets

Australia's Chief Medical Officer Professor Paul Kelly: "Good climate policy is good health policy." #NMS23 Couldn't agree more 🇺🇦 #ClimateHealth <https://t.co/9tzS7XXWrM>



ACSQHC | 10 days ago | 6 Retweets

Did you miss #NMS23 last week? In this latest article by @CroakeyNews, learn about some of the critical discussions held at the Symposium on the quality use of medicines and sustainability. Read it now: <https://t.co/amM6fBGjM2>



ACSQHC | 16 days ago | 6 Retweets

At #NMS23, Dr Kate Charlesworth, MD Climate Risk and Net Zero Unit @NSWHealth highlighted the importance of medicine stewardship. She discussed the scale of the problem we're facing to address the impact of climate change on the health sector. <https://t.co/FdfGs1p02j> <https://t.co/5RW4vWR1Tu>



DrPhoebeHK | 16 days ago | 6 Retweets

A significant proportion of the carbon footprint of Australian healthcare is related to clinical care that is either harmful or low value care. Dr Kate Charlesworth shares at #nms23 <https://t.co/PdpRyXUyGK>



GLSaravanos | 16 days ago | 8 Retweets

Prof Paul Glasziou "Over diagnosis, over treatment & low value care" Check out the 60:30:10 health care provision principle & the over use of antibiotics of acute respiratory infections. Effective solutions exist but increased efforts needed for sustainable health systems #NMS23 <https://t.co/g9AyMVRDBJ>



ACSQHC | 3 months ago | 6 Retweets

Registrations are now open for the National Medicines Symposium #NMS23. Join us virtually for a ground-breaking dialogue on healthcare sustainability and the quality use of medicines. Secure your spot today: <https://t.co/UiHdDZ2CJy> #SustainableHealthcare <https://t.co/eRd73WrD9B>



nadinehillock | 16 days ago | 6 Retweets

Professor Paul Glasziou speaking at #NMS23 online about interventions to reduce inappropriate prescribing of antibiotics in the community - change is possible, but not just 'carrots and sticks' - sustained programs required @PaulGlasziou @wiserhealthcare @ACSQHC #AMR #AMS <https://t.co/WBHu4zWmXk>





healthy_climate | 16 days ago | 31 Likes

Australia's Chief Medical Officer Professor Paul Kelly: "Good climate policy is good health policy." #NMS23 Couldn't agree more 🇳🇿 #ClimateHealth <https://t.co/9tzS7XXWrM>



matkuenz | 2 months ago | 12 Likes

DAS Ereignis für Medienstrukturforscher:innen geht beginnt am 14.09 im MOA Berlin: Der Workshop des Netzwerks Medienstrukturen 2023 #NMS23 @NWMedienstrukt2, organisiert von unserer Arbeitsstelle am @pukberlin. Anmeldungen sind noch bis zum 6.9. möglich. <https://t.co/GKHvXgPvfo>



DrPhoebeHK | 16 days ago | 9 Likes

A significant proportion of the carbon footprint of Australian healthcare is related to clinical care that is either harmful or low value care. Dr Kate Charlesworth shares at #nms23 <https://t.co/PdpRyXUyGK>



MelissaSweetDr | 16 days ago | 8 Likes

Q for those at #NMS23 today - is there discussion about our current approach to COVID, which seems to rely largely on pharmaceuticals (vaccines, antivirals) rather than prevention through use of non pharmaceutical interventions (NPIs), eg ventilation, PH messaging, masking etc



matkuenz | 7 months ago | 12 Likes

Tolle Tagung, Gratulation an das Organisationsteam der @hslu! Wie immer ist nach der Tagung vor der Tagung: Wir organisieren Mitte September #NMS23 den Workshop des Netzwerks Medienstrukturen. Abstracts können bis Mitte Juni eingereicht werden #sgkm2023 <https://t.co/F0kU1QHxVj>



AlisonSBarrett | 16 days ago | 9 Likes

Am looking forward to tuning into the National Medicine Symposium today...read ↓ for a preview of today's discussions, & follow @CroakeyNews for live-tweets #NMS23 @ACSQHC <https://t.co/hziOzjJSHx>



ACSQHC | 16 days ago | 9 Likes

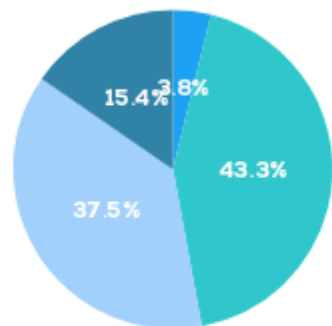
As a practising GP, Clinical Director for the Commission A/Professor Liz Marles says addressing low-value care will help patients, the wider community and the planet. LIVE | tune in #NMS23 now at <https://t.co/FdfGs1p02j> <https://t.co/4D6IRovb1M>



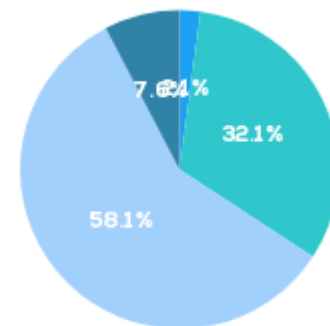
89.33

sentiment score

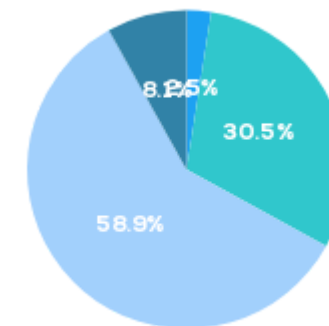
by number of users



by number of tweets

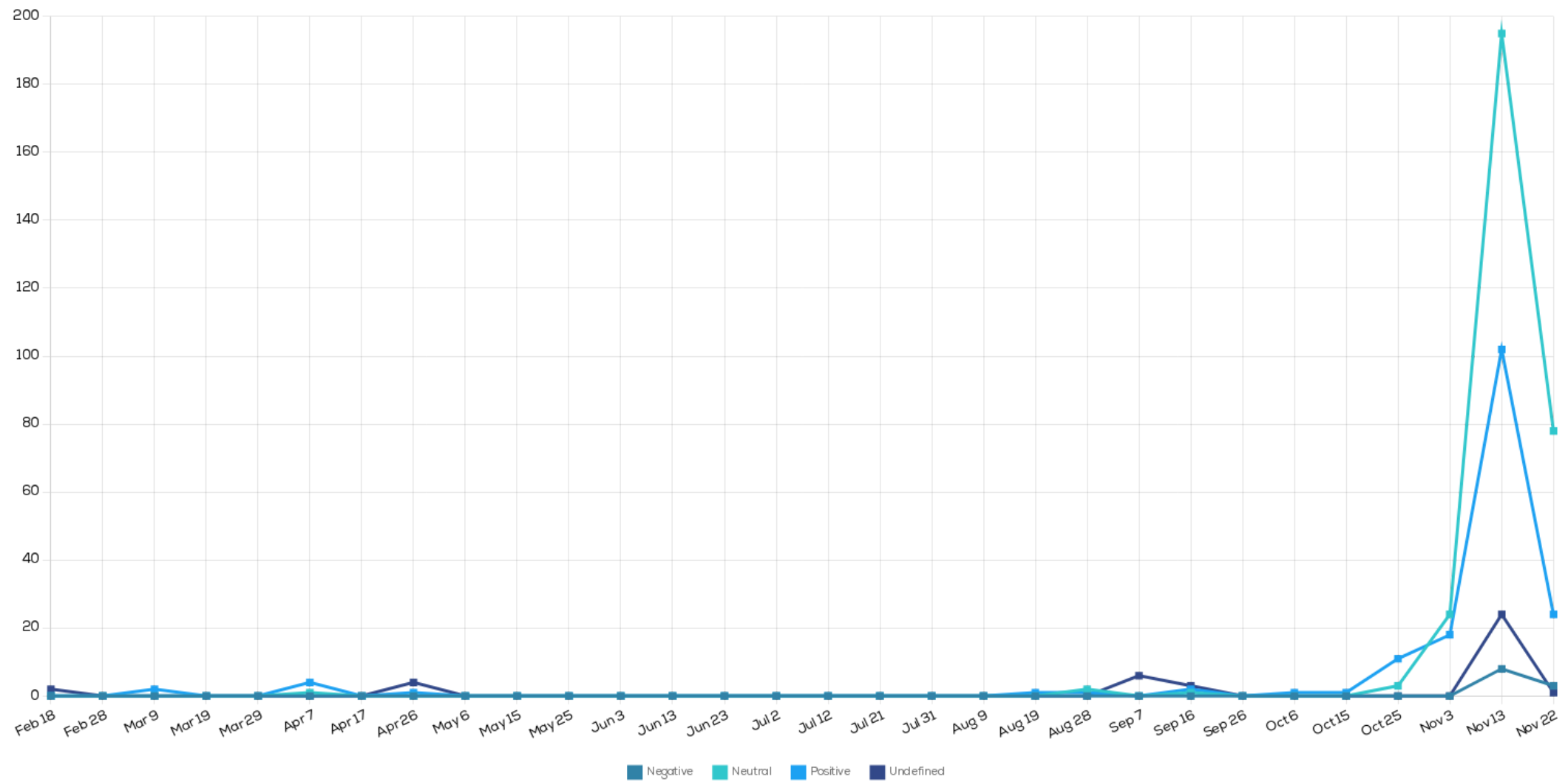


by number of impacts





■ NEGATIVE ■ NEUTRAL ■ POSITIVE ■ UNDEFINED






sentiment analysis timeline








TB sentiment statistics

	TOTAL TWEETS	POTENTIAL IMPACTS	CONTRIBUTORS	ECONOMIC VALUE	LINKS/ PICS	RETWEETS
NEUTRAL	304	3,628,801	39	4,062.54	78	175
POSITIVE	168	1,879,458	45	2,714.06	56	87
NEGATIVE	11	152,843	4	140.1	2	5

MOST ACTIVE		Tweets
	@CroakeyNews Croakey Ne...	202
	@WePublicHealth #50YearsOf...	87
	@MelissaSweetDr Melissa Swe...	52
	@ACSQHC ACSQHC	37
	@CroakeyServices Croakey Ser...	13

MOST POPULAR		Followers
	@MelissaSweetDr Melissa Swe...	29,884
	@AnastasiaSMihai Dr Anastasia...	17,845
	@WePublicHealth #50YearsOf...	15,632
	@Chris_White_67 Prof Chris W...	13,582
	@CroakeyNews Croakey Ne...	12,230

RETWEETERS		Retweets
	@WePublicHealth #50YearsOf...	81
	@MelissaSweetDr Melissa Swe...	45
	@CroakeyNews Croakey Ne...	42
	@CroakeyServices Croakey Ser...	12
	@healthy_climate Climate and ...	10

HIGHEST IMPACT		Impacts
	@CroakeyNews Croakey Ne...	2,470,460
	@MelissaSweetDr Melissa Swe...	1,553,968
	@WePublicHealth #50YearsOf...	1,359,984
	@ACSQHC ACSQHC	384,911
	@healthy_climate Climate and ...	103,323



ORIGINAL TWEETS		Tweets
	@CroakeyNews Croakey Ne...	160
	@ACSQHC ACSQHC	34
	@MelissaSweetDr Melissa Swe...	7
	@WePublicHealth #50YearsOf...	6
	@Chris_White_67 Prof Chris W...	5

TOP PHOTOGRAPHER		Photos
	@CroakeyNews Croakey Ne...	52
	@ACSQHC ACSQHC	32
	@Chris_White_67 Prof Chris W...	5
	@DrPhoebeHK Phoebe Hol...	3
	@nadinehillock Nadine Hillock	1






VERIFIED USERS Followers

 @AnastasiaSMihai Dr Anastasia...	17,845
 @ACSQHC ACSQHC	10,403


MOST RETWEETED Retweets

 @AnastasiaSMihai Dr Anastasia...	17,845
 @ACSQHC ACSQHC	10,403






TOP RTS ENGAGERS RTs

 @healthy_climate Climate and ...	17
 @GLSaravanos Dr Gemma L...	8
 @nadinehillock Nadine Hillock	6
 @ISQua ISQua	4
 @DrPhoebeHK Phoebe Hol...	4




MOST FAVORITED Likes

 @ACSQHC ACSQHC	94
 @CroakeyNews Croakey Ne...	93
 @healthy_climate Climate and ...	31
 @matkuenz Matthias Kü...	24
 @MelissaSweetDr Melissa Swe...	23

TOP LIKES ENGAGERS Likes

 @healthy_climate Climate and ...	31
 @matkuenz Matthias Kü...	12
 @AlisonSBarrett Alison Barrett	9
 @GLSaravanos Dr Gemma L...	8
 @nadinehillock Nadine Hillock	7

MOST MENTIONED Mentions

 @healthy_climate Climate and ...	31
 @matkuenz Matthias Kü...	24
 @MelissaSweetDr Melissa Swe...	23

12,849.80 A\$

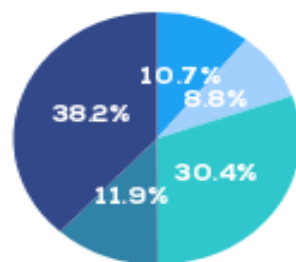
report's economic value

The economic value of the hashtag or term analyzed is calculated after analyzing each one of the contributors (followers, following, list, etc.) and their tweets. This shows how much the hashtag is worth.

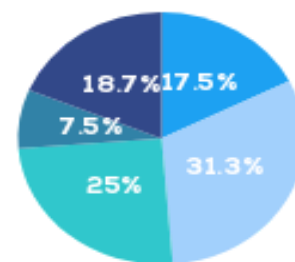
13.54 A\$
average user's value

24.57 A\$
average tweet's value











TB economic tweet's value













TB economic user's value



- XS: 0.00 A\$ - 1.66 A\$
- S: 1.66 A\$ - 4.99 A\$
- M: 4.99 A\$ - 13.31 A\$
- L: 13.31 A\$ - 24.95 A\$
- XL: >= 24.95 A\$

TOP ACCOUNTS	Value
 @MelissaSweetDr Melissa Swe...	107.84 A\$
 @AnastasiaSMihai Dr Anastasia...	81.59 A\$
 @WePublicHealth #50YearsOf...	60.19 A\$
 @Chris_White_67 Prof Chris W...	53.30 A\$
 @ACSQHC ACSQHC	51.09 A\$
 @CroakeyNews Croakey Ne...	48.61 A\$
 @hansi_voigt hansi_voigt	43.32 A\$
 @GCHAlliance Global Clima...	42.94 A\$
 @Ha_Tanya Tanya Ha	40.48 A\$
 @ISQua ISQua	39.28 A\$

MOST EXPENSIVE USERS	Value
 @CroakeyNews Croakey Ne...	3,724.58 A\$
 @MelissaSweetDr Melissa Swe...	2,959.04 A\$
 @WePublicHealth #50YearsOf...	2,617.10 A\$
 @ACSQHC ACSQHC	2,347.27 A\$
 @Chris_White_67 Prof Chris W...	351.78 A\$
 @healthy_climate Climate and ...	242.24 A\$
 @ISQua ISQua	51.86 A\$
 @AnastasiaSMihai Dr Anastasia...	40.79 A\$
 @DonorPerfect DonorPerfect	38.43 A\$
 @ManuelPuppis Manuel Pup...	26.83 A\$



MelissaSweetDr | 16 days ago | 71.3 €

Make sure to follow #NMS23 @CroakeyNews @ACSQHC today for news from the National Medicines Symposium 2023 <https://t.co/tgkr34u8lo> 'The future of medicines: good for people, good for the planet'



MelissaSweetDr | 21 days ago | 71.3 €

Ahead of national symposium on sustainability and medicines, what are the key concerns and potential solutions? A preview of #NMS23 by @AlisonSBarrett <https://t.co/gYL77YzQAAHT> @ACSQHC @eldeveny @DrFayeMcMillan @LizMarles @CHFofAustralia



Chris_White_67 | 7 months ago | 42.29 €

Thank you to @daisymcandrew for MC'ing our third National Manufacturing Summit #NMS23 at the @the_MTC_org. Exciting day ahead! <https://t.co/riyzSauNmY>



Chris_White_67 | 7 months ago | 42.29 €

Listening to @Lina_A_Huertas giving a fascinating keynote presentation on #digital #transformation at the @the_MTC_org control centre #NMS23 <https://t.co/oFVe5chDOe>



MelissaSweetDr | 2 days ago | 71.3 €

For planetary health, how does our use of medicines need to change? <https://t.co/yXh2DoSC1o> A wrap via @WePublicHealth of recent #NMS23 discussions - all about sustainable healthcare, busting waste, reducing low-value care



MelissaSweetDr | 16 days ago | 64.82 €

Q for those at #NMS23 today - is there discussion about our current approach to COVID, which seems to rely largely on pharmaceuticals (vaccines, antivirals) rather than prevention through use of non pharmaceutical interventions (NPIs), eg ventilation, PH messaging, masking etc



Chris_White_67 | 7 months ago | 42.29 €

Delighted to welcome everyone to #NMS23 our third annual summit held @the_MTC_org. This year our theme is digital, particularly important to tomorrow's economy, in terms of #skills and #technology. Big thanks to everyone who has joined today, whether physically or virtually! <https://t.co/mSSuLbS5p9>



TWEETS/ CONTRIBUTORS			6.54 tweets/ contributor
TWEETS	CONTRIBUTORS	% TOTAL	
1	57	71.25%	
2	8	10%	
3	4	5%	
4	0	0%	
5	2	2.5%	
6	0	0%	
>=7	9	11.25%	

CONTRIBUTOR INFLUENCE			3,281.89 followers/ contributor
FOLLOWERS	CONTRIBUTORS	% TOTAL	
XXS (0-10)	0	0%	
XS (10-50)	2	2.5%	
S (50-200)	7	8.75%	
M (200-500)	13	16.25%	
L (500-1000)	16	20%	
XL (1000-5000)	25	31.25%	
XXL (5000-∞)	17	21.25%	

AGE OF THE TWITTER ACCOUNTS			303,468,454.68 Years/ User
YEARS	USERS	% TOTAL	
XXS (0-1)	2	2.5%	
XS (1-2)	1	1.25%	
S (2-3)	2	2.5%	
M (3-4)	2	2.5%	
L (4-5)	6	7.5%	
XL (5-6)	4	5%	
XXL (6-∞)	63	78.75%	

LENGTH OF THE TWEETS			179.66 characters/ tweet
CHARACTERS	TWEETS	% TOTAL	
XXS (0-40)	13	5.53%	
XS (40-80)	2	0.85%	
S (80-120)	20	8.51%	
M (120-160)	46	19.57%	
L (160-200)	58	24.68%	
XL (200-240)	51	21.7%	
XXL (240-∞)	45	19.15%	

TOP LANGUAGES	
LANGUAGE	TWEETS
ENGLISH	483
GLOBALLANGUAGE-CODE_QHT	25
GERMAN	15

TOP SOURCES	
SOURCE	TWEETS

TOP HASHTAGS	
HASHTAG	TWEETS
#NMS23	523
#SUSTAINABLEHEALTHCARE	313
#CLIMATEHEALTH	13
#AMS	7
#AMR	7
#QUM	6
#HEALTHCAREQUALITY	5
#NATIONALHEALTHLEADERSHIPFORUM	4
#PREVENTIONMATTERS	4
#HEALTHYCLIMATESTRATEGY	4