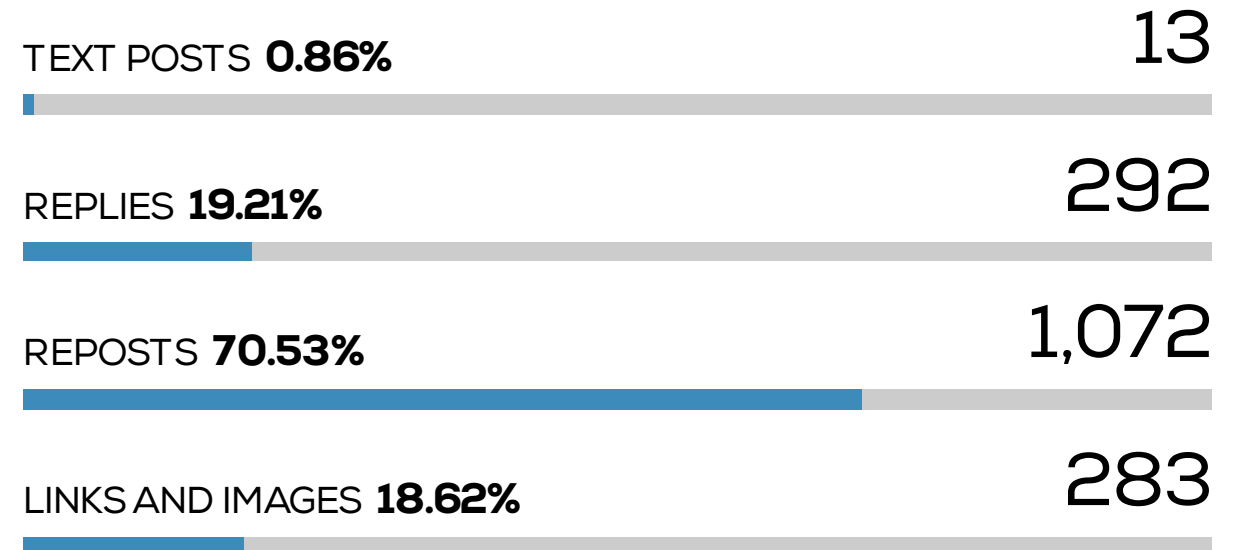


1,520

Total posts

41,193.64 A\$
economic value

83.52 %
sentiment score



21,890,902
potential impressions

364,915
potential reach

82
total contributors

18.54
posts per contributor

4,450.18
followers per contributor

448
original posts

22
original contributors

20.36
original posts per contributor

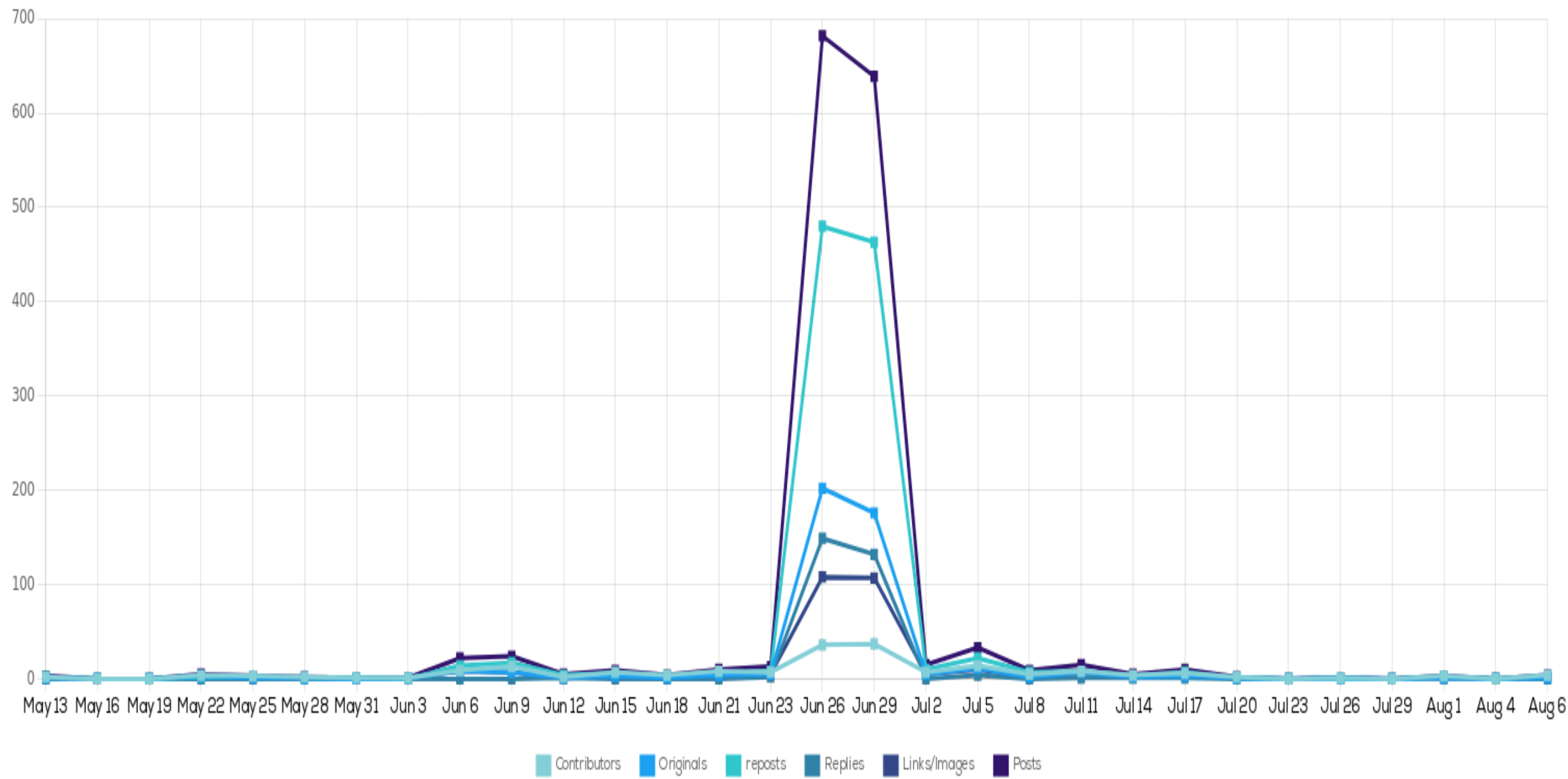
757
likes

34.41
likes per contributor

1,072
reposts

48.73
reposts per contributor







WePublicHealth | 1 month ago | 8 Reposts
@BronFredericks & @BlackwellJ_ are covering #NAIDOCweek #NAIDOC2024. The theme this year is: Keep the Fire Burning! Blak, Loud and Proud
<https://t.co/MoCiffGRCP> Previously this account was covering #EACH24



MelissaSweetDr | 1 month ago | 7 Reposts
As we face a 'social recession' of loneliness and isolation, what can social prescribing offer? Dr Amy Coopes reports from #EACH24 for the @CroakeyNews Conference Service <https://t.co/jwD8TRaGIM>



TunedInMusicTh1 | 1 month ago | 7 Reposts
#EACH24 if you're at the conference, come and review the poster, Moody Tunes, an innovative app supporting youth mental health using music. The work of Dr Sandra Garrido from @MARCSInstitute #mentalhealth #SDOH #music #wellbeing #artsforhealth <https://t.co/V6zK3SYQmT>



Vics_Echidna | 1 month ago | 7 Reposts
#PhD highlight presenting #NaturePrescription co-design in @springfieldOLD at the #EACH24 #socialprescribing conference @creatingopps in #SydneyHarbour #MoveMore <https://t.co/1l3fckofQv>



Genevieve132 | 2 months ago | 8 Reposts
Proud to be interviewed by @CroakeyNews for this great introduction to speakers and topics at the upcoming @creatingopps #EACH24 social prescribing conference - with links to lots of relevant programs and resources @UQHealth @UQPsych <https://t.co/6CUlvgb2uO>



Genevieve132 | 1 month ago | 7 Reposts
#EACH24 panel 'Social Prescribing - Why the Time is Now' with Dr @eldeveny @LeanneWells63 Jack Health and Liz Newton convened by @sophiescott2: Important stories that boil down to what matters to people @creatingopps @NASPTweets @CISP_ICPS <https://t.co/RU2YKQJfIh>



Genevieve132 | 1 month ago | 7 Reposts
Brilliant @CaitlinMuhl kicking off the Youth session at #EACH24 describing a pilot social prescribing program in Vanier Ottawa 🎉 'A Prescription for Fun' @creatingopps <https://t.co/O61jyiwto>





Genevieve132 | 1 month ago | 22 Likes

Time to unwind after a terrific day of the arts and culture on prescription #EACH24 @creatingopps <https://t.co/icBpgMytJl>



Genevieve132 | 2 months ago | 20 Likes

Proud to be interviewed by @CroakeyNews for this great introduction to speakers and topics at the upcoming @creatingopps #EACH24 social prescribing conference - with links to lots of relevant programs and resources @UQHealth @UQPsych <https://t.co/6CUlvgb2uO>



Genevieve132 | 1 month ago | 14 Likes

Always excellent @KateMMulligan @CISP_ICPS giving a keynote address #EACH24 @creatingopps on the need to revisit principles from the Ottawa Charter for Health Promotion, and consider social prescribing as a method to achieve community led health <https://t.co/QzuT6ENpmx>



MelissaSweetDr | 1 month ago | 13 Likes

#DynamicDuo - the very social team from @CroakeyNews, Dr Amy Coopes & @DrRuthAtLarge, bringing us all the news on #socialprescribing from 3rd and final day of #EACH24 <https://t.co/c3pR6xkbQR>



Genevieve132 | 1 month ago | 20 Likes

Interested in social prescribing workforce? Come to our symposium 'The Role of Nursing and Allied Health Professions in Social Prescribing' feat. psychology, physiotherapy, nursing, OT & pharmacy speakers @creatingopps #EACH24 conference! @CroakeyNews @UQHealth @SCUniversity <https://t.co/MnGpmb3JyT>



Genevieve132 | 1 month ago | 17 Likes

#EACH24 panel 'Social Prescribing - Why the Time is Now' with Dr @eldeveny @LeanneWells63 Jack Health and Liz Newton convened by @sophiescott2: Important stories that boil down to what matters to people @creatingopps @NASPTweets @CISP_ICPS <https://t.co/RU2YKQJfIh>



Genevieve132 | 1 month ago | 13 Likes

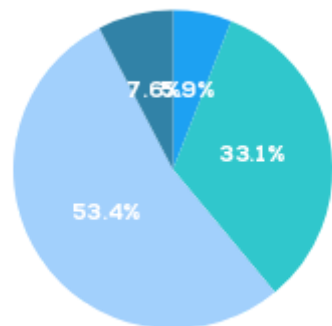
Very innovative and successful Creative First Aid from social worker Caitlin Marshall - bringing people together after disasters; helping frontline workers unwind and be playful amid the responsibility and tension #EACH24 @creatingopps <https://t.co/gUn84v4SHF>



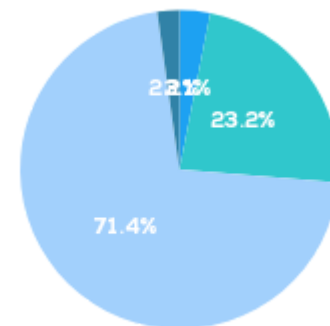
83.52

sentiment score

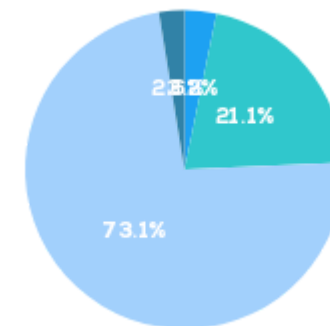
by number of users



by number of posts

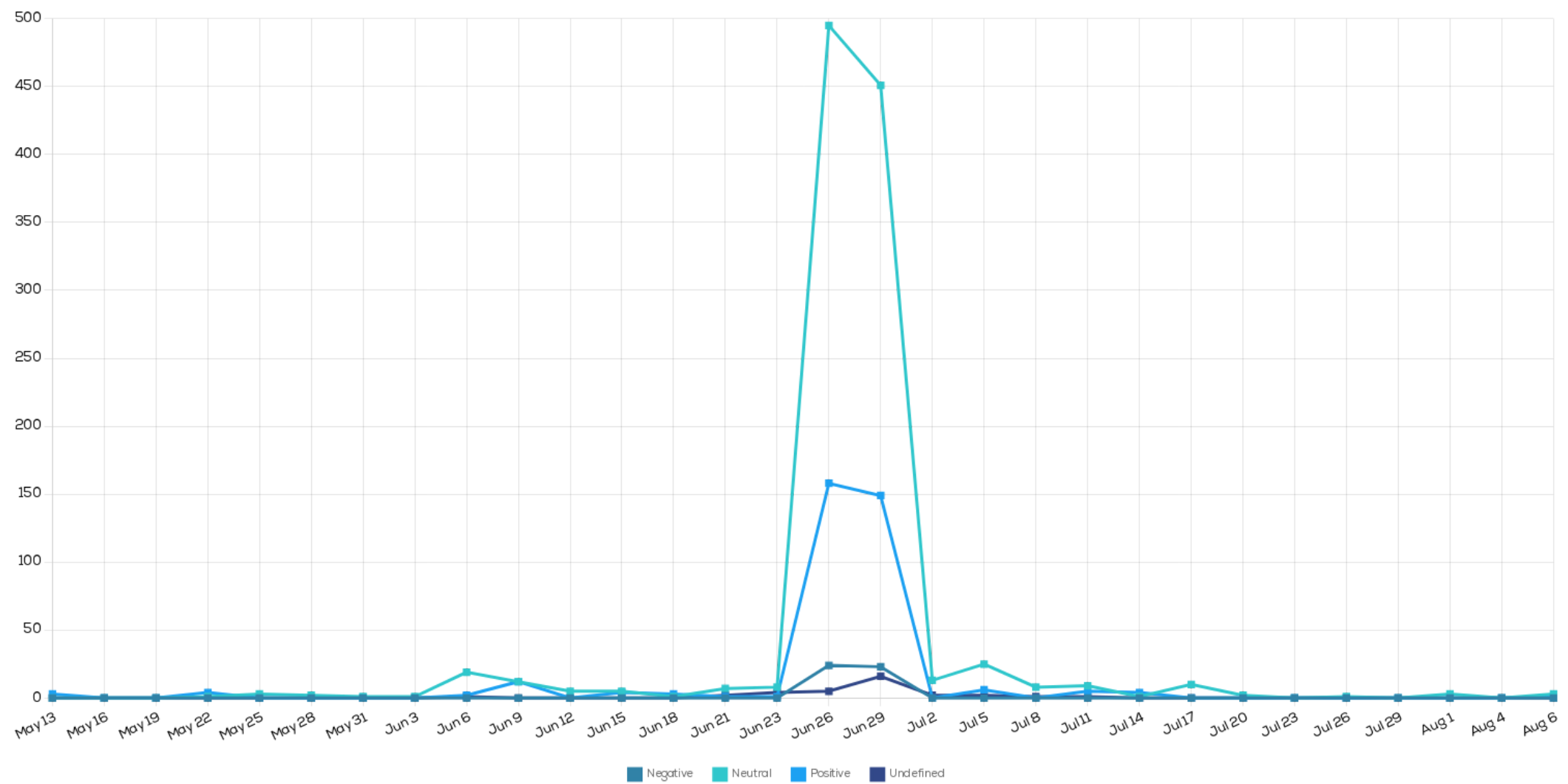


by number of impressions








■ NEGATIVE ■ NEUTRAL ■ POSITIVE ■ UNDEFINED






sentiment analysis timeline













TB sentiment statistics






	TOTAL POSTS	POTENTIAL IMPRESSIONS	CONTRIBUTORS	ECONOMIC VALUE	LINKS/ PICS	REPOSTS
NEUTRAL	1,086	16,006,371	63	18,015.22	183	806
POSITIVE	353	4,615,179	39	5,139.92	74	221
NEGATIVE	47	706,889	7	670.78	10	27






MOST ACTIVE		Posts
	@MelissaSweetDr Melissa Swe...	406
	@CroakeyNews Croakey Ne...	347
	@WePublicHealth #PhdVoices	286
	@DrRuthAtLarge Ruth Armstr...	174
	@creatingopps ASPIRE	74

MOST POPULAR		Followers
	@Griffith_Uni Griffith Unive...	36,580
	@MelissaSweetDr Melissa Swe...	29,879
	@NStottDespoja Natasha Sto...	27,321
	@Wendy_Bacon Wendy Bacon	26,870
	@LiangRhea Rhea Liang	19,712

REPOSTERS		reposts
	@MelissaSweetDr Melissa Swe...	377
	@WePublicHealth #PhdVoices	281
	@DrRuthAtLarge Ruth Armstr...	95
	@CroakeyNews Croakey Ne...	83
	@creatingopps ASPIRE	55

HIGHEST IMPACT		Impressions
	@MelissaSweetDr Melissa Swe...	12,130,874
	@WePublicHealth #PhdVoices	4,443,296
	@CroakeyNews Croakey Ne...	4,262,895
	@DrRuthAtLarge Ruth Armstr...	345,912
	@Genevieve132 Genevieve D...	135,156

ORIGINAL POSTS		Posts
	@CroakeyNews Croakey Ne...	264
	@DrRuthAtLarge Ruth Armstr...	79
	@MelissaSweetDr Melissa Swe...	29
	@Genevieve132 Genevieve D...	23
	@creatingopps ASPIRE	19

TOP PHOTOGRAPHER		Photos
	@CroakeyNews Croakey Ne...	85
	@DrRuthAtLarge Ruth Armstr...	50
	@Genevieve132 Genevieve D...	19
	@creatingopps ASPIRE	17
	@TunedInMusicTh1 Anita Connell	3

VERIFIED USERS Followers


MOST REPOSTED reposts

TOP REPOSTS PER POST Reposts per post

MOST FAVORITED Likes

TOP LIKES PER POST Likes per post

MOST MENTIONED Mentions

	@Genevieve132 Genevieve D...	4.87
	@TunedInMusicTh1 Anita Connell	4.25
	@DrClaireHooker Dr Claire Ho...	4
	@Vics_Echidna VickyVix	3.75
	@WePublicHealth #PhdVoices	3.6

	@CroakeyNews Croakey Ne...	223
	@Genevieve132 Genevieve D...	203
	@DrRuthAtLarge Ruth Armstr...	107
	@MelissaSweetDr Melissa Swe...	61
	@creatingopps ASPIRE	51

	@Genevieve132 Genevieve D...	8.826
	@TunedInMusicTh1 Anita Connell	6.25
	@CaitlinMuhl Caitlin Muhl	6
	@daniel_gry Daniel R Y G...	6
	@Vics_Echidna VickyVix	5.5

41,193.64 A\$

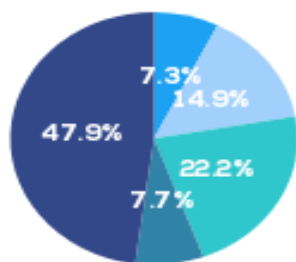
report's economic value

The economic value of the hashtag or term analyzed is calculated after analyzing each one of the contributors (followers, following, list, etc.) and their posts. This shows how much the hashtag is worth.

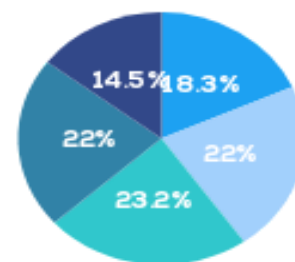
17.44 A\$
average user's value

27.10 A\$
average post's value











TB economic post's value













TB economic user's value



- XS: 0.00 A\$ - 1.67 A\$
- S: 1.67 A\$ - 5.00 A\$
- M: 5.00 A\$ - 13.34 A\$
- L: 13.34 A\$ - 25.01 A\$
- XL: >= 25.01 A\$

TOP ACCOUNTS	Value
 @Griffith_Uni Griffith Unive...	135.58 A\$
 @MelissaSweetDr Melissa Swe...	107.85 A\$
 @NStottDespoja Natasha Sto...	103.72 A\$
 @Wendy_Bacon Wendy Bacon	101.34 A\$
 @LiangRhea Rhea Liang	77.66 A\$
 @sophiescott2 Sophie Scott	64.64 A\$
 @WePublicHealth #PhdVoices	59.95 A\$
 @CroakeyNews Croakey Ne...	48.87 A\$
 @LadyPoop2 Lady Pooh (...)	41.63 A\$
 @KateMMulligan Dr Kate Mulli...	38.85 A\$

MOST EXPENSIVE USERS	Value
 @MelissaSweetDr Melissa Swe...	23,409.98 A\$
 @WePublicHealth #PhdVoices	8,753.38 A\$
 @CroakeyNews Croakey Ne...	6,477.02 A\$
 @DrRuthAtLarge Ruth Armstr...	806.23 A\$
 @Genevieve132 Genevieve D...	509.15 A\$
 @Vics_Echidna VickyVix	114.17 A\$
 @mariemcinerney Marie McIne...	112.61 A\$
 @LRussellWolpe Lesley Russ...	98.43 A\$
 @Griffith_Uni Griffith Unive...	67.79 A\$
 @LeanneWells63 Leanne Wells	67.36 A\$



MelissaSweetDr | 1 month ago | 85.39 €
#DynamicDuo - the very social team from @CroakeyNews, Dr Amy Coopes & @DrRuthAtLarge, bringing us all the news on #socialprescribing from 3rd and final day of #EACH24 <https://t.co/c3pR6xkbQR>



MelissaSweetDr | 27 days ago | 71.16 €
CC #EACH24 <https://t.co/ij5Uk1qAFt>



MelissaSweetDr | 27 days ago | 71.16 €
Experts share eight standout lessons on social prescribing @DrRuthAtLarge reports from #EACH24 <https://t.co/r71GZ776kx> 1. Social prescribing is about change 2. Social prescribing is the ultimate in shared decision making



MelissaSweetDr | 1 month ago | 71.16 €
Experts share eight standout lessons on social prescribing – Croakey Health Media #each24 <https://t.co/r71GZ776kx>



MelissaSweetDr | 24 days ago | 85.39 €
Check out the latest at @CroakeyNews: Deep dives and thoughtful reads: <https://t.co/ekO8yt4hDm> #Climate #GazaCrisis #UluruStatement #NAIDOC2024 #SocialPrescribing #EACH24 #GlobalHealth <https://t.co/1ot2EwGfYP>



MelissaSweetDr | 22 days ago | 71.16 €
Social prescribing for people and communities with high needs <https://t.co/8k4E5fqzAV> @DrRuthAtLarge reports from recent international conference: #EACH24 #CommunityHealth #SDOH



MelissaSweetDr | 1 month ago | 71.16 €
Cc #EACH24 @CroakeyNews @DrRuthAtLarge @creatingopps @LeanneWells63 <https://t.co/LeTjzvh3zw>



POSTS/ CONTRIBUTORS			18.54 Posts/ contributor
POSTS	CONTRIBUTORS	% TOTAL	
1	47	57.32%	
2	14	17.07%	
3	4	4.88%	
4	3	3.66%	
5	1	1.22%	
6	1	1.22%	
>=7	12	14.63%	

CONTRIBUTOR INFLUENCE			4,450.18 followers/ contributor
FOLLOWERS	CONTRIBUTORS	% TOTAL	
XXS(0-10)	1	1.22%	
XS(10-50)	1	1.22%	
S(50-200)	9	10.98%	
M(200-500)	11	13.41%	
L(500-1000)	8	9.76%	
XL(1000-5000)	35	42.68%	
XXL(5000-∞)	17	20.73%	

AGE OF THE TWITTER ACCOUNTS			290,492,357.55 Years/ User
YEARS	USERS	% TOTAL	
XXS(0-1)	3	3.66%	
XS(1-2)	4	4.88%	
S(2-3)	7	8.54%	
M(3-4)	0	0%	
L(4-5)	4	4.88%	
XL(5-6)	3	3.66%	
XXL(6-∞)	61	74.39%	

LENGTH OF THE POSTS			171.97 characters/ post
CHARACTERS	POSTS	% TOTAL	
XXS(0-40)	29	6.47%	
XS(40-80)	40	8.93%	
S(80-120)	47	10.49%	
M(120-160)	71	15.85%	
L(160-200)	79	17.63%	
XL(200-240)	65	14.51%	
XXL(240-∞)	117	26.12%	



TOP LANGUAGES	
LANGUAGE	POSTS
ENGLISH	1486
UNDETERMINED	12
GLOBALLANGUAGE-CODE_QME	11
GLOBALLANGUAGE-CODE_QHT	11

TOP SOURCES	
SOURCE	POSTS

TOP HASHTAGS	
HASHTAG	POSTS
#EACH24	1520
#SOCIALPRESCRIBING	110
#COMMUNITY	52
#WELLBEING	48
#SDOH	46
#HEALTH	37
#CONFERENCE	29
#CONNECT	29
#MENTALHEALTH	27
#COVID19	15